

N Stuff Music Store Celebrates Forty Years of Serving Pittsburgh Musicians

A Pittsburgh Music Store, N Stuff Music, has been in the musical instrument business for over 40 years and continues to grow its business through exceptional customer service, online and off.

March 3, 2010 (FPRC) -- N' Stuff Music has provided Pittsburgh-area musicians with a strong selection of musical instruments and pro-sound gear since it first opened its doors in 1968. The independently owned and family-operated music store has consistently delivered the same quality and great prices as larger chain music stores, but with a personal touch. Having a core value of excellent customer service helps N' Stuff Music retain the business of Pittsburgh musicians, and fosters a sense of community among those in the Pittsburgh music industry.

In 2008, N' Stuff Music expanded its successful brick and mortar business to include online customers with the launch of www.nstuffmusic.com, which has a large selection of guitars, drums, and keyboards, and pro-sound equipment including studio monitors, mixers and speakers.

"March Madness" is N' Stuff Music's largest sales event, which has musicians of every genre lined up and camping out in the street to take advantage of great deals and price slashing. "It doesn't matter if you are a teenager in a garage band or a seasoned jazz musician – every type of musician can find a deal," explains Store Manager Justin Sarra.

Bargain-hunters can find great deals year-round with N' Stuff Music's wide selection of used instruments and rental instruments. "As soon as we get a used instrument in our inventory, it goes straight to our website, where our loyal online customers browse regularly," says Webmaster Eric Dukes. Used instruments and equipment can sell for as much as 80 percent off the retail price.

Pittsburgh musicians are the first to recognize the advantages of a locally owned music store with top-notch brands, and a knowledgeable and friendly staff. N' Stuff Music is nominated every year in the Pittsburgh City Paper's "Best Of" contest, and won the 2009 award for "Best Independent Musical Instrument Store." As one local customer puts it, "I've been buying gear from your store for 30 years and I must say you have the absolute best musical establishment in the entire Pittsburgh area. The quality of both your gear and your professional treatment of customers is to be applauded."

Throughout its 40 years, N' Stuff Music has maintained a loyal customer base while providing online accessibility as a complement its in-store business. "Our goal is to bring that same high level of personal service that customers receive from walking in our music store and apply it online, so that every customer feels that they are receiving the best service possible and leaves our online store just as happy as if they would have walked through our doors," says Sarra.

About N' Stuff Music: N' Stuff Music is a music store located in Pittsburgh, PA. For more information on N' Stuff Music's service to Pittsburgh musicians and beyond, visit <http://www.nstuffmusic.com>.

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Contact Information

For more information contact Justin Sarra of N Stuff Music Store (<http://www.nstuffmusic.com>)
412-828-1003

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