

## **Pear Tree Greetings Launches Graduation Collection**

*Pear Tree Greetings, a premier source of one of a kind photo cards, announces the launch of its new graduation collection. The collection offers graduates and their parents unique graduation announcements at amazing prices.*

March 5, 2010 (FPRC) -- NORTH MANKATO, MN – Pear Tree Greetings, a leading source of photo cards and personalized stationary, announces it is launching its line of graduation announcements and other graduation-themed stationary.

New graduates can choose from a variety of fully personalized graduation cards, including photo invitations, address labels, thank you cards and profile cards. The stationary pieces perfectly coordinate to create a one of a kind collection that's as individual as each graduate.

"While there was a growing demand for more stylish graduation invitation choices, there was also a demand for price-friendly products," said Liwanag Ojala, president, Pear Tree Greetings. "The Pear Tree Greetings graduation collection has brought together all new designs, numerous color options, creative photo inclusion choices and money savings to deliver a well-rounded graduation product. We've got grads saying 'cool' when looking through the trendy designs, and parents saying 'thank you' when it comes to the prices."

With many of the graduation invitations and cards, consumers are able to swap out the color combinations from a palette of over 25 choices. Adding to the style factor, the Pear Tree Greetings design team put together innovative ways for consumers to further personalize the invitations with unique edging, copy that highlights a graduate's timeline of achievements and various ways to display senior pictures or favorite photos.

In addition to graduation stationary, Pear Tree Greetings offers customers a full line of photo cards, including baby shower invitations, baby announcements, wedding invitations, bridal shower and bachelorette party invitations and seasonal cards for Christmas, Hanukkah, Valentine's Day and even Halloween.

Visit Pear Tree Greetings to view the entire Graduation Collection or to place an order for one of the company's many other products.

### **About Pear Tree Greetings:**

Pear Tree Greetings is a unique greeting card company that grew out of the desire to make fun, fabulous designs affordable and easily accessible. The company takes pride in its fresh and simple designs that delight a bride-to-be as much as a high school graduate. Pear Tree Greetings offers a wide variety of stationery products, including baby announcements, wedding invitations, photo cards and more.

### **Contact Information**

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