

New Cloud Computing Whitepaper: Consonus' Latest Edition to Their Resource Library

Consonus Technologies, a leading provider of data protection solutions, announces it has added a new whitepaper to its extensive list of resources. The company aims to show how data center colocation can help businesses in any industry.

March 8, 2010 (FPRC) -- CARY, NC - Consonus Technologies, one of the country's leading providers of data protection solutions and managed IT services, announces it has added a new cloud computing whitepaper to its already extensive resource library. The whitepaper explains, in easy to understand language, how companies and government agencies can benefit from cloud computing.

The whitepaper, titled 'Cloud Computing Drives Business Efficiency into the Future,' outlines how a virtual data center with Consonus can provide businesses with safe and reliable disaster recover planning and cost efficient data and email file management. The whitepaper also goes into detail about two case studies that illustrate the benefits of cloud computing first hand.

"Our customers know they can count on us to keep their important information safe and accessible. Our data center colocation program means that businesses can employ great cost savings, while increasing reliability and efficiency. Instead of spending huge portions of a budget on data protection and backup services, companies can instead focus spending on other areas of business development such as product innovation and growth. It's a win-win situation for everyone and we're proud to play such a large role in our customers' success," said Jonna Murnick, Director of Marketing for Consonus Technologies, Inc.

Consonus data center colocation sites mean that businesses can take advantage of a dedicated staff of IT professionals and multiple backup systems, ensuring information is always protected from data loss. In addition, Consonus can provide customers with a full IT assessment, including IT strategic planning and risk management, effective asset utilization and searching for any potential security risks to a company's network.

"We're constantly learning and employing the latest technologies in data security to ensure that our customers data is protected using the most up-to-date information. Ours is an ever changing industry and it can be difficult for a small IT department to stay current with the latest data protection services. We know our clients depend on us to keep their sensitive files safe and secure and that's a trust we don't take lightly. We invite our current and potential clients to read our whitepaper and see just how we can help them," said Murnick.

In addition to a focus on the latest technologies, Consonus places an emphasis on relationships with clients and employees. The company has a number of core values that encourages professional development, embraces industry change and promotes leadership, as well as teamwork. The company truly considers itself a partner with each of its clients.

About Consonus Technologies, Inc:

Consonus Technologies, Inc. is a leading national provider of Data Center hosting and colocation, Managed IT Services, IT Infrastructure, and IT Consulting solutions based in Cary, NC. Offering a

comprehensive suite of IT services, combined with highly-secure, reliable, and energy-efficient data centers across the country, Consonus provides customers with complete cloud computing solutions addressing disaster recovery, data protection, and virtualization. Visit Consonus Technologies on the Web at <http://www.consonus.com>.

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