

Scenic Rentals Owners Start A Road Trip To Scout Vacation Rentals By Owner In The Southeast

Mike and Amy Braswell, founders of ScenicRentals.com, are taking a road trip across the Southeast U.S. to scout vacation by owner rentals for the website.

March 8, 2010 (FPRC) -- ATLANTA, GA--ScenicRentals.com owners Mike and Amy Braswell are taking their passion for vacation properties to the road during their Road Trip 2010. The duo created Scenic Rentals to connect travelers looking for the perfect vacation home with 'by owner vacation rentals'.

The site provides advertising for rentals by owner for a low annual fee of \$45 per property. During the Road Trip 2010, the Braswells will visit several of the rentals by owner that are advertised on the site and will look for new properties to add. Each road trip sponsor will receive the 'We've Scene It' designation on their website listing and a discount off of the annual listing.

The road trip will take them along both coasts of Florida all the way into Key West. After leaving the Sunshine State they'll travel along the coast of South Carolina and North Carolina. Sponsorship opportunities are still available to Vacation Rental Managers Association (VRMA) member properties.

Scenic Rentals provides easy navigation for travelers planning a trip. The home page features an interactive world map that users can click on to narrow down locations. There's also a quick search feature where users can enter a specific locale for quick access to vacation by owner listings.

The listings provide comprehensive details about each vacation by owner property along with numerous photos of the property. After choosing a listing, users are able to contact the property owner directly to inquire about reservations. The site doesn't charge travelers any fees to help them find their dream vacation rental.

"From a property owner standpoint, our website stands apart from other rentals by owner listings because we limit the properties per location to 60. Some vacation rental sites literally have thousands of listings per location, which frustrates many property owners because their listing blends in with all of the competition. We feel the limit of 60 properties still provides a very good quality selection to travelers while not sacrificing the advertising exposure for property owners," says Mike Braswell, president of Scenic Rentals.

The goal of the road trip is to learn about what information is beneficial to users by personally meeting with customers and VRMA partners. The focus is also to educate vacationers about Scenic Rental's 'by owner vacation rentals' website to find a vacation rental for their next travel.

"We want to share our adventures with our customers and property owners through Facebook, Twitter and our blog and hope to share first-hand information about some of the locations where we are staying," says Amy Braswell, co-owner of Scenic Rentals.

Follow the Braswells on their Road Trip 2010 on Twitter at ScenicRentals, on Facebook at Scenic Rentals and on their blog, 'The Scene'.

About Scenic Rentals:

Mike and Amy Braswell founded ScenicRentals.com in 2001 after they saw the need for online advertising for vacation rentals from managing their own vacation rental property. The site allows by owner vacation rentals to log on, list their property along with photos and contact information for the low annual fee of \$45. Travelers are able to see listings at no charge and connect directly with vacation by owner properties.

Contact Information

For more information contact Mike Braswell of Scenic Rentals (<http://www.scenicrentals.com/>)
404-229-9643

Keywords

[owner vacation rentals](#)

[vacation by owner](#)

[rentals by owner](#)

You can read this press release online [here](#)