

MediaLoot, An Online Toolbox Of Premium Design Resources, Launches With A Charter Offer Of 50% Off

MediaLoot, a new online collection of premium design resources, launches a subscription-based site to provide design elements for a low monthly fee.

March 9, 2010 (FPRC) -- MEDIA, PA -- Newly-launched MediaLoot.com was born out of necessity. Web developers Jon Phillips, Mason Hipp, and Natalie Hipp, leaders in design, social media and blogging, got tired of being nicked and dimed by sites that provided design elements but charged per element or per use.

Their brainchild, MediaLoot, eliminates the need for pay-per-use sites by offering a subscription-based service of premium design resources for a low monthly fee.

For a limited time, the ultimate design toolbox is offering an introductory invitation for charter members who will receive a lifetime subscription for 50% of the subscription fee. The monthly subscription will launch at \$14 per month. With the subscription, web designers, social media experts, bloggers and agencies will have unlimited access to MediaLoot's bank of royalty and license-free design elements.

"Our mission is to serve people who, like us, got sick of searching thousands of pages on pay-as-you-go stock photo sites and weeding through a lot of not-so-great random resources hoping to stumble upon great graphics. While subscription based graphic sites exist, they charge customers \$50 to \$200 a month to gain access. We knew that we could develop a lower-priced subscription-based design resources site while also improving the quality of the graphics - and thus MediaLoot was born," said Jon Phillips, cofounder of, MediaLoot.

One of the most unique aspects of MediaLoot is the availability of royalty-free design resources that are targeted specifically to web design. Design elements including icons, textures, Photoshop brushes, print templates, graphic design templates and other design resources will be available to use commercially or for personal use. The site allows users to locate elements quickly and provides a one-stop-shop for a variety of web design and print design art elements.

All graphic elements available on MediaLoot will be ready to use in a variety of formats and must meet the high quality standards that the creators are known for.

"One of the primary differences between MediaLoot and other stock art websites is that the content will be either designed in house by the MediaLoot team, or commissioned by other highly talented designers who will create resources for the site. We aren't willing to sacrifice quality in order to load up the inventory -- every design will be a high caliber design," said cofounder Mason Hipp.

About MediaLoot:

Launching in March 2010, MediaLoot is the creation of Jon Phillips (founder of SpryeStudios.com and Design-Newz.com) and entrepreneurs Mason Hipp & Natalie Hipp (owners of FreelanceFolder.com and SmallFuelMarketing.com). MediaLoot is be a paid membership site offering resources for designers - brushes, textures, web elements, vectors, icon sets, etc.

Contact Information

For more information contact Mason Hipp of MediaLoot (<http://www.medialoot.com>)

Keywords

[premium design resources](#)

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