

## **Boehringer Ingelheim Selects Navori for New Digital Signage Project**

*Boehringer Ingelheim Brazil selected the Navori digital signage platform to manage several large format screens for their new office project called "Building the Future".*

March 16, 2010 (FPRC) -- Boehringer Ingelheim is dedicated to researching, developing, manufacturing and marketing pharmaceuticals that improve health and quality of life.

The company currently has 41,300 employees and 138 affiliated companies spread around the globe.

Boehringer Ingelheim Brazil selected the Navori digital signage platform to manage several large format screens for their new office project called "Building the Future".

This project was part of a new office building that was constructed using "Green" technologies.

The Navori digital signage installation was part of the "Electronic in door media" portion of the project, which was one of many other concepts incorporated into their new "Green Building".

The main screen installation, called "Times Square", is meant "to create a Sustainable, Flexible, Dynamic, Attractive and Responsive in-house multimedia platform for broadcasting internal communication using the most efficient communication methods".

The main benefits are:

- 1 Sustainable (eliminates paper).
- 2 Reduces paper waste, saves time and money.
- 3 Flexible (uses an electronic multimedia publishing process).
- 4 Accelerates the internal communication process.
- 5 Is attractive.
- 6 Provides dynamic content.

Information about Boehringer Ingelheim can be found online at:  
[www.boehringer-ingelheim.com.br](http://www.boehringer-ingelheim.com.br)

To find out more about the Navori digital signage software platform, please visit the Navori web site at [www.navori.com](http://www.navori.com) or contact our head office directly:

Navori offers reliable and cost-effective software solutions that can be used in many types of installations, from stand-alone to large distributed digital signage networks.

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