

Builders Direct Online Expands to Charlotte Homes

Builders Direct Online upgrades new home search to include Charlotte homes for sale and features new home communities and builders.

March 19, 2010 (FPRC) -- BuildersDirectOnline.com, has made a major revision to its popular new home search website by expanding its operations Charlotte NC, and featuring Charlotte homes for sale by area new home builders. The site now features almost 1000 new home communities in the Charlotte Real Estate Market making it easier for home buyers to quickly and easily research brand new Charlotte homes online.

"The Charlotte NC new home market is strong and thriving in spite the collapse of the real estate market in other parts of the country. Builders in the Charlotte market have a real and immediate impact on jobs and employment. Each new home built equates to about 2.5 jobs (annualized) making the purchase of Charlotte NC homes an engine for job growth. We are proud to offer a product to the general public that not only makes their home search more efficient, but also has a direct impact on the economy." said Eric Ekovich, President and CEO of Builders Direct Online.

The new upgrade includes community profiles to give our customers a wide variety of information pertinent to the new home subdivision. The community profiles include school information and a summary of amenities in the community. It also gives the customer suggestions as to other new home cities close by as well as other nearby communities.

The expansion and upgrades to the website should enhance our customers web experience while showcasing what some of the best home builders in Charlotte have to offer.

Visit our site online at <http://www.buildersdirectonline.com>

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Keywords

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