

## Online Car Parts Distributer Takes Business in New Direction

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April 14, 2010 (FPRC) -- BALTIMORE, MD – RWI America announced recently that it has joined into a partnership with Dragonfly SEO, a Maryland SEO company. With the hopes of increasing their web presence, RWI America is exploring new online ventures. Providing online car parts to national and international customers, RWI America understands the importance of the internet marketplace.

Focused on their continued efforts to supply auto parts online, including radiators, alternators, brake pads, and more, RWI America is highly confident about the new venture. With approximately 40 million monthly searches for the term 'car parts' and approximately 10 million searches for the term 'auto parts', there is high demand for automotive parts online.

"This partnership is very exciting for us. We look forward to exploring the industry of auto parts online and see great potential for our client and partner, RWI America. Although the online car parts industry is highly competitive, with competitors such as NAPA and JC Whitney, we are confident that RWI America will be able to break into the marketplace and attract a large number of online customers. The process will take time but in the end we expect to be at the top of the search engine results pages," says Dragonfly SEO owner Geoffrey Hoesch.

RWI America is a new company that branched off from Radiator Warehouse, a business primarily focused on selling auto radiators. RWI America will continue to sell car parts online and anticipates great successes in the online marketplace. Already highly active on Ebay, the new RWI America website is an opportunity for the company to further utilize the internet. RWI America offers free shipping on products costing more than \$50, so their prices are competitive with in-store car parts distributors.

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