

Nexgen Helps Swiss Retailer Deploy Navori Digital Signage

Swiss based Nexgen is providing Gries Deco Holding with a custom digital signage system powered by the Navori digital signage platform.

April 23, 2010 (FPRC) -- Navori partner assists SWIS retailer with digital Signage Deployment Swiss based Nexgen is providing Gries Deco Holding with a custom digital signage system powered by the Navori digital signage platform.

GDH operates a 138 unit retail furniture store chain called Depot with locations in Switzerland and Germany.

Depot-Interio is the latest concept of the chain that merges elements from their traditional furniture outlets with in-store boutiques that will feature innovative home decor accessories.

As part of the new concept store design, GDH contracted with Nexgen to deploy an innovative digital

signage system centralized around three screens mounted in the wall behind the cash-desk area. The three screens are powered by a single PC running the Navori Player software and distinct content is played on each screen.

This ability to drive multiple screens from a single device will help reduce costs significantly as the system is deployed across the entire chain. Once the rollout is completed, the network will total more than 550 screens making it a significant retail signage deployment.

Content shown on each screen will be both marketing and service oriented. Messages will cover new products, special offers, services, payment options and more...

The children's department will also be fitted with a screen that will show short film clips to keep young ones

entertained. Once the system is fully established, more screens may be added in the future as necessary.

Nexgen selected the Navori software platform based on its flexibility, reliability and ease of use. Since the Navori software is designed in such a way that it can support any number of Players as screens are added, Nexgen felt comfortable recommending this solution to their customer.

As GDH rolls out the system to more stores, they can simply add the each location to the Navori Server and manage all content and scheduling from a central location.

The Navori digital signage software platform is ideal for retail applications.

Content can be updated as often as necessary in a few easy steps without affecting playback. Real time data is supported right out of the box without the need for expensive add-ons.

Navori software can also be interfaced with POS systems or react to external triggers such as RFID via XML. Interactivity also is supported at Navori Player making our software an ideal foundation for interactive kiosk applications.

You are only limited by your imagination.

Navori is your one true digital signage partner

Benefit from over 14 years of expertise in digital signage software development. Since day one, Navori has been focused on digital signage software development. Software is what we do best. In fact, it's all we do so we really know what works and what doesn't.

Next time you're looking at deploying digital signage, call us. It doesn't matter if you're installing a single screen or hundreds of screens across the continent... Navori has a

solution for any size project.

Let our team show you how you can benefit from a versatile software solution that is designed for 24/7 operation from the ground up.

Consider this...

Navori solutions are currently used in 90 countries.

65 countries have at least one certified Navori distributor.

There are 70,000 Player Licenses in use worldwide.

Navori software is available in 7 languages.

Renowned Swiss quality.

To find out more about the Navori digital signage software platform, please visit the Navori web site at <http://www.navori.com> or contact our head office directly:

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