

I Love Free Things Announces Mobile Website

ILoveFreeThings.com is going mobile. Mobile device users can now browse the ILoveFreeThings.com Mobile website.

April 23, 2010 (FPRC) -- Jacksonville, FL. Mobile subscribers to ilovefreethings.com will now have access to free samples on the go. ILoveFreeThings.com has upgraded their website enabling users with mobile devices, like smart phones, access to real-time free product offers and free sample updates.

In January 2010, ilovefreethings.com released their iPhone application for iPhone and iPod touch users. This release coincided with the ilovefreethings.com mobile website. When logging onto ILoveFreeThings.com, mobile users are automatically redirected to the mobile version of ILoveFreeThings.com, regardless of the mobile device type. Mobile users also have an option to easily switch between the mobile and full version of the website.

ILoveFreeThings.com is a free online service that finds real, free stuff offers from across the Internet and categorizes them in their directory. According to Vlad Titarenko, founder of ILoveFreeThings.com, the switch to mobile was a necessity for ILoveFreeThings.com. The addition of the mobile website was the next logical step to improving and growing the service at ILoveFreeThings.com. "The upgrade to mobile initially had a few bugs, but we successfully fixed our links and redirects, and added mobile search and menu items. Our mobile website is up and running now - but we won't stop there. To offer the best service for our subscribers, there is always room for improvement." Titarenko said.

The decision to upgrade to the mobile website is also attributed to subscriber demand. ILoveFreeThings.com has thousands of subscribers and according to Titarenko gets over 600,000 page views monthly. On Facebook, the I Love Free Things Fan page reflects over 22,000 fans. The demographics of the I Love Free Things Facebook page indicate that 95% of subscribers are women, ages 22-45, who log onto ILoveFreeThings.com for free sample updates. "As mobile devices are becoming part of our daily life, more people are using them to check emails and browse the Internet. It is becoming a necessity for any Internet business to have a mobile version of their website." Titarenko explained.

Women from all over the United States are telling Titarenko they appreciate his service which helps them, especially now. Appearing on the feedback page, one subscriber named Wanda said, "In this time when money is tight and needs to stretch, free allows us to try the things we might not have otherwise allowed ourselves the opportunity." Titarenko said that many of his subscribers admit that they are going through tough economic times and need to save money. According to the ILoveFreeThings.com feedback, subscribers are expressing their appreciation for the service that ILoveFreeThings.com offers. "Their positive feedback inspires me to continue to grow my service into something bigger," Titarenko said.

In addition to their mobile website upgrade, ILoveFreeThings.com recently added a new category of Birthday freebies to the website. The birthday freebies category consists of free sample products updates for consumers to take advantage of on their birthday. ILoveFreeThings.com currently has 1,780 active offers for free samples and free sample products,

which should keep those mobile device users very busy.

Contact Information

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