

Park West Gallery Co-Sponsors ALIVE 2010

Benefit for the Donate Life Coalition of Michigan honors Park West Gallery CEO Albert Scaglione and wife Mitsie Scaglione

April 29, 2010 (FPRC) -- ALIVE 2010, a benefit for the Donate Life Coalition of Michigan, is being held on May 7 at the Birmingham Bloomfield Art Center from 6:30 to 10:00 p.m. The night will be filled with fun and friends; fabulous food and drink; live music by Lyin' Dogs; auction and celebration as attendees work towards inspiring all in Michigan to join the Michigan Organ Donor Registry.

Park West Gallery is the print sponsor of the event, providing all of the invitations, RSVP cards, envelopes, programs, and signs. Two artworks have also been donated by Park West Gallery and will be included in the Silent Auction.

Park West Gallery Founder and CEO Albert Scaglione and his wife Mitsie Scaglione will be honored at ALIVE 2010 during an award ceremony for their continued support of the Donate Life Coalition of Michigan. The Scagliones will receive the Visionary Award; L. Brooks Patterson, Oakland County Executive, will receive the Crusader Award; and Patricia Montemurri, Detroit Free Press Reporter, and Glenda Lewis, WXYZ TV 7 News Reporter, will receive awards for Outstanding Media.

Tickets are \$75 per person, and \$125 for two (valet parking included); discounts are available for groups of 10 or more. For tickets, please call Peggy Burkhard at (248) 770-5172. For more information on ALIVE 2010 and the Donate Life Coalition of Michigan, please visit www.donatelifemichigan.org.

About the Donate Life Coalition of Michigan

The Donate Life Coalition of Michigan was formed in 1993 to promote organ and tissue donation. Its goal is to encourage Michigan residents to accept organ and tissue donation as a fundamental human responsibility. It seeks to accomplish this primarily through public education, legislative and professional education endeavors. The Donate Life Coalition of Michigan is modeled after Donate Life America, which among other things, creates and distributes national advertising campaigns and various awareness efforts such as National Organ and Tissue Donation week. The Donate Life Coalition of Michigan is hard at work in 2010 helping Gift of Life Michigan gain one million new registrants through its Donor Drive 2010. For more information, call 800-482-4881 or visit www.giftoflifemichigan.org.

About Park West Gallery

Founded in 1969, Park West is one of the largest art dealers in the world, selling works of art through its galleries in Michigan and Florida, at art auction events across the country, and on cruise ships internationally. The Park West Gallery collection includes oil and acrylic paintings, watercolors and drawings, hand-signed limited edition etchings, lithographs, serigraphs and hand-embellished graphic works. Park West Gallery also offers an extensive selection of sports memorabilia - autographed by celebrity athletes and a unique collection of rare animation art. Park West Gallery occupies a 63,000 square foot headquarters and gallery in Southfield, Michigan and an 181,000 square foot fulfillment center and gallery in Miami Lakes, Florida.

Contact Information

For more information contact Marketing Department of Park West Gallery
(<http://www.parkwestgallery.com>)
800-521-9654

Keywords

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