

New Revolutionary Online Marketplace Promises Best Deal in Preowned Products

NoLongerNeedIt was launched recently. The PR will tell you more about how this E-commerce site will revolutionize online trading in pre-owned goods.

April 30, 2010 (FPRC) -- "No Longer Need It", a revolutionary new online marketplace was recently launched in US, heralding a new era in E-Commerce. Kit Xamonthiene, the brain behind this new initiative said that "No Longer Need It" is the first of its kind trading platform that deals only in pre-owned products. Craigslist is focused on selling used items and Ebay is focused the auction portion of things. 'No Longer Need It' is focused on Trading. The site comes with many firsts to its credit. Apart from selling pre-owned products, owners can also barter their own merchandise with any other product available in the site at a similar price. Kit said that the barter system has been given a new Avatar at "No Longer Need It". It is possibly the only place in the global online market place that offers such a trading feature. The site is targeted only at end-users. The products that are traded at "No Longer Need It" are by consumers and for the consumer. No businesses or wholesalers are allowed to trade products.

Cutting-edge technology sets the site apart from other trading sites which deal in merchandise. The revolutionary search engine of the portal has inbuilt Artificial Intelligence which allows a seller to see what buyers are willing to barter for their merchandise. Kit said that this technology is far advanced that what is normally seen in other online trading portals. "No Longer Need It" has a well categorized merchandise catalog where buyers can quickly see the available products under each category. The user interface of the site is simple which will enable buyers to transact quickly on the site, all the time silhouetting the complex back-end technology architecture. Most of the products available on the site have a corresponding picture which gives buyers a clear visual idea of what they are about to buy. Security being one of the major issues for any online marketplace, enough measures have been put-in place to protect customer information. The site is regularly tested against any attempts to gain unauthorized access.

"No Longer Need It" is focused on the US and European markets. However, buyers and sellers across the globe can transact business here. Buyers and sellers have been receptive to the site as is evident from the huge traffic that the site handles everyday. Kit said that he expects the traffic to increase as more marketing initiatives are taken up. The logistics have been well tuned to ensure that all goods reach the intended recipient within the agreed timelines. The team at 'No Longer Need It' is working tirelessly to ensure that clients get the best online trading experience while transacting business here. Value added features will be added in future which will add to the excitement of doing business.

The site has a "Take a Tour" feature which allows users to take a quick peek of all that "No Longer Need It" has to offer. Kit encouraged visitors to use this feature because it will make usability very easy for first time users. The site aims to be the leader in the trading of pre-owned merchandise and all efforts are focused in that direction. Whether it is a 1972 Yamaha or an Ashley Pub Table it is all available at "No Longer Need It".

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