

BackupAssist's Centralized Monitoring Console increases efficiency by up to 40%.

Cortex I.T., world-leading backup software developer, announced today that more customers are signing up as Gold Resellers in order to access the BackupAssist Centralized Monitoring Console facility.

May 5, 2010 (FPRC) -- BackupAssist™ is marketed primarily on its major selling points of simplicity, ease of use and suitability for universal SMB Windows Server backup applications. However, more and more I.T. Professionals are joining up as BackupAssist Gold Resellers to access its Centralized Monitoring Console (CMC) which helps them monitor multiple installations for SMB clients in a matter of minutes.

The CMC facilities mean I.T. Professionals can take ongoing service contracts for multiple SMB clients without increasing labor costs, so they can now offer services to smaller companies that would not have been financially viable as clients in the past. Many BackupAssist Gold Resellers have reported that it increases efficiency by up to 40% - a major consideration in tough economic times when optimization is the key to maintaining profitability.

“SMB clients tend to have few staff experienced with I.T. management and often need a lot of hand-holding” says Linus Chang, CEO of Cortex I.T. and lead developer of BackupAssist. “The BackupAssist CMC makes these customers a lot easier to service.”

The BackupAssist Centralized Monitoring Console allows multiple backups for multiple servers and multiple clients to be monitored from one consolidated daily report. This can arrive on your desk as a daily email report, or be accessed anytime online via your own personalized and secure BackupAssist Gold Reseller Portal.

The CMC automatically identifies the results of all scheduled backups by client, prioritizing any problem areas and backups that have failed to run. It even identifies probable causes for each error and automatically provides a link to the BackupAssist Knowledge base with step-by-step instructions on how to fix it – saving hours on running diagnostics and performing the tests and trial and error fixes that are usually required when using other backup software.

BackupAssist is so easy to use that an SMB's I.T. Consultant can usually identify both the problem and the fix in seconds. They can even help an SMB client rectify the problem over the phone or by email, minimizing the requirement to waste time on site visits.

“Our Gold Resellers can also use the CMC to generate reports. It helps save time on compiling weekly backup result report logs, monthly data growth analysis and server usage reports. They can all be generated in a few minutes with a click of a button and you can even brand them with your own company logo” says Linus.

“What's more, there are many other ways I.T. Service Providers can improve their business efficiency using BackupAssist and its add-on products” Linus adds. “It places the full range of Windows backup options at your fingertips – and that's a great time-saver in itself.” says Linus.

To find out more about the BackupAssist Centralized Monitoring Console, visit http://www.backupassist.com/BackupAssist/tour_Monitoring.html and view the CMC video demonstration. To enquire about becoming a BackupAssist Gold Reseller, visit http://www.backupassist.com/BackupAssist/download2.php?download_type=_STANDARD to download a free 30 day trial of BackupAssist, and visit <http://www.backupassist.com/reseller/eoi.php> and fill out the form to receive a Reseller Information Pack that includes pricing information in your local currency.

Contact details:

Cortex I.T. Labs Pty. Ltd.

+61-3-9899-4681

linus.chang@cortexit.com

Contact Information

For more information contact Linus Chang of Cortex IT Labs Pty Ltd (<http://www.cortexit.com>)

+61-3-9899-4681

Keywords

[backup](#)

[reseller](#)

[windows](#)

You can read this press release online [here](#)