

New Material For Contract Furniture

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May 10, 2010 (FPRC) --In collaboration with Muenchener Boulevard Moebel Ltd., the contract furniture supplier GO IN UK Ltd. is launching a new product range 2010 under the brand name RESYSTA.

The new product range RESYSTA will revolutionise the outdoor sector of the catering and hotel trade. The successful formula is as follows: approx. 60 percent rice husks + approx. 22 percent rock salt + approx. 18 percent mineral oil. The result is a material that is 100 percent future-proof and that outperforms wood, its natural role model, in every respect. RESYSTA is environmentally friendly - being 100 percent recyclable - and extremely resistant to environmental influences such as sun, rain, snow or salt water. RESYSTA is not vulnerable to attacks from insects or fungi and the material does neither swell, splinter, tear or rot, which is supported by a 15-year manufacturer's warranty.

This new material has been created to replace endangered tropical hardwoods in the production of outdoor furniture. This development follows ten years of research by Muenchener Boulevard Moebel Ltd.

GO IN has also developed an online store specifically for restaurant and contract furniture that is unique in its variety and sets completely new standards with its intelligent product configurator. The international shopping portal allows users to create customised products and combinations and find the right colour, shape and size for any space. A gallery with modern atmospheric photos from Dubai, Vienna, Paris, Berlin and Budapest is planned to provide inspiration for many furnishing ideas.

Background: Contract furniture supplier GO IN company was founded thirty-five years ago in Munich, Germany. The enterprise, which started as a small business enterprise, has developed into an international company with contacts all over the world. GO IN's wide product range includes restaurant tables, chairs and stools for indoors and outdoors in a wide variety of styles, as well as stylish lounge & bar furniture for the catering industry.

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