

Broten Garage Door & Gate Joins Top Garage Door Dealers at 22nd Annual Clopay Leadership Conference

Broten Garage Door & Gate attends annual leadership conference from garage door manufacturer, Clopay. Conference is designed for dealers to discuss industry trends, learn strategies, and increase product knowledge.

May 13, 2010 (FPRC) -- With the economy and housing industry undergoing massive changes, garage door dealers need to stay updated with the latest developments. Broten Garage Door & Gate, serving South Florida, is attending the 22nd Annual Clopay Leadership Conference in Scottsdale, AZ on May 17 – 20, 2010, to learn and contribute with the top garage door manufacturer and the top garage door dealers in the United States .

Clopay Building Products is North America's leading manufacturer of residential garage doors and a leader in the industrial door market. Bringing more than 40 years of leadership to the garage door industry, Clopay Building Products maintains a strong family of brands including Clopay®, Holmes Garage Door Company™ and Ideal Door®. Since 1996, Clopay is the only garage door manufacturer to hold the Good Housekeeping Seal.

The Clopay Leadership Conference includes education seminars led by industry experts on topics relevant to today's market. Broten president Kriste LaMay describes her expectation for this year's conference, "The garage door industry has changed dramatically in the last year. The emphasis on price and energy-efficiency are here to stay. The Clopay Leadership Conference is the perfect place to discuss with other industry leaders how we can add more value to the products and services we provide. Clopay offers us a great forum complete with the latest garage door innovations."

Broten Garage Door & Gate, a consistent award winner, was presented with the "Presidential" award for dealer excellence and sales achievement during last year's Leadership Conference. Fewer than 2% of the dealers nationwide have achieved this honor.

About Broten Garage Door & Gate

Since 1955 Broten Garage Door & Gate has provided the highest quality residential and commercial garage doors, garage door openers, garage door repair, gates and gate operating systems from manufacturers such as Clopay Garage Doors. Family owned and operated in South Florida, Broten Garage Door & Gate is a member of the International Door Association and the first garage door dealer in South Florida to earn accreditation by the Institute of Door Dealer Education and Accreditation (IDEA). Broten is also the first company in the garage door industry to have earned the Women Certified Seal of Approval.

Contact Information

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