

New Website Design Packages Launched by Coded

Coded Web Design an Irish company working in the web design and development field have put together some interesting new website design packages combined with a strong element of search optimisation.

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Coded web design have given much thought to their new website design and SEO packages before making them public. Until recently Irish small and medium business, Coded's main client base have had little choice when it came to deciding how to plan a proper website and internet marketing strategy. Coded creative director Jimmy Goodman thinks this situation is far overdue and no longer sustainable in today's competitive Internet environment.

Jimmy said...

"Clients still come to us willing to spend their complete online budget on a slick website design with all the bells and whistles without a thought to proper marketing of their ideas. Some people think all they need is a website and everything else will just fall into place". Jimmy says... "This rarely happens anymore on today's Internet".

He goes on to say...

"We have been working as web designers Ireland now for almost ten years more. In that time we have gained experience in the design process and how to deploy our clients ideas for best effect online."

"Coded have attempted to put together pre configured website design and search optimisation packages to suit the market needs and budget in the current climate of recession."

The web design packages start at a very modest €450 and are scaled according to the type of website required and the area of competition chosen by the client.

Coded split the various design tasks into their constituent parts and added them in an ascending scale in order of website type and SEO or marketing budget share to come up with the best mix for their customers.

Package 1. Basic website:

Coded has put this design package together for small business, groups and individuals who need a basic online presence. They incorporate your branding and logo into the design and when the site is launched they submit the site to Google and other major search engines.

This website package is an ideal online business card giving your visitors information on your business including your location and basic list of services contained within five pages. More pages are available on request at an additional cost.

Package 2.

Website catalogue

Coded say this is a comprehensive business website design package suitable for a business with a larger or more complex catalogue of services or products to display online or those looking for a more design orientated website.

The package includes a full day of graphic design, with more design time available on request, custom page design and a comprehensive CMS content management system.

Our web business package also includes an SEO package made to help their clients compete on today's internet for their niche, including important keyword research.

Package 3.

Jimmy says this is Coded's ultimate business web design package.

It is basically a totally custom website package with search engine optimisation including comprehensive keyword research and planning included.

The package contains more graphic design time as standard and a customised approach to displaying your products or services on the website is also part of the options. Coded will optimise the website for the clients chosen keywords and target a niche for maximum return on investment.

To complete the package they have included a business blog, which is now becoming a more common request. Coded say "Blogging can be a great SEO tactic driving visitors to your website where your products or services are displayed."

Package 4.

E-commerce

Coded offer a customised ecommerce business web design solution incorporating all the elements you need to sell successfully online.

It has built in SEO and design elements to find their clients customers and encourage them into making that purchase when they arrive. The package includes a comprehensive CMS and order management system to help them manage their site.

Unlike many other e-commerce packages available, Coded do not charge an annual fee to use the CMS system, so their clients pay only for hosting the website annually.

To conclude, Coded say there is a very well thought out set of elements which go into each package and with their years of experience web designers they say these packages should cover most clients requirements. They say that they can create a custom website design package for anyone seriously interested in getting to the top of the search engines.

Coded have offices in web designers Kilkenny and in a href="http://www.coded.ie">web designers Wexford and have been working as a href="http://www.coded.ie">web designers in Ireland for over ten years.

ENDS

Contact Information

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