

## **Favor Affair Launches Party-Hosting E-Guide to Celebrate National Hamburger Day and Memorial Day**

*Online party-favor retailer Favor Affair announces the launch of their newest party-planning E-guide celebrating National Hamburger Day May 28th, just in time for the Memorial Day weekend, when our country's barbecue grills get their first big workout of the summer!*

May 24, 2010 (FPRC) -- Online party-favor retailer Favor Affair announces the launch of their newest party-planning E-guide celebrating National Hamburger Day May 28th, just in time for the Memorial Day weekend, when our country's barbecue grills get their first big workout of the summer!

The guide, "Would You Like Fries With That? Celebrating a Sizzling National Hamburger Day!" is the 16th guide in our free iHost library, which includes titles like "Popping the Cork on the Perfect New Year's Eve Celebration", "Party Like Santa, Save Like Scrooge!", "Earth Day Celebrations That Make the World Go 'Round", "Some Like It Hot—Making Your Cinco De Mayo Muy Caliente", and "Kicking Off a Super Superbowl Party!", with many more to come.

"Party hosts—both amateurs and accomplished planners—are always looking for interesting ways to beef up their celebrations, to make them unique and memorable. These guides are written for them," says Jason Forthofer, Internet Marketing Manager for Favor Affair. "Every guide has its own special spin on the holiday or event, along with lots of links to additional information on the Web."

Inside the guide, which is filled with colorful images, party hosts learn about the history of National Hamburger Day, tackle a trivia quiz (for example, the largest hamburger ever made weighed 8,266 lbs!), read up on grill-safety tips, discover which meat makes the best burgers, get the scoop on hamburger presses, see ideas for decorations and favors, explore all the different methods for cooking hamburgers (besides on a grill), get dozens of delicious recipes for burgers and side dishes, find an extensive list of burger toppings (both common and uncommon) and see how to make National Hamburger Day fun—especially for kids!

An "expert" segment features country-music singing star Brandon Rhyder, who is also a well-respected hamburger chef, especially in his home state of Texas. In his interview, he explains what it takes to make the perfect hamburger. Readers also discover how others celebrate the good ol' American hamburger and why they love their burgers.

To access the free E-guides, subscribers simply click on the iHost icon at FavorAffair.com and submit their e-mail address, after which the guides are immediately available. Upcoming party-hosting E-guides will celebrate the 4th of July and Halloween.

Favor Affair is a leading online retailer of party favors for weddings, bridal showers, baby showers, birthdays, anniversaries, graduation, girls' night out and other special occasions. The site also features outstanding wedding accessories. Favor Affair is known for its vast selection of top-tier favors, easy navigation, incomparable customer service and low-price guarantee. The popular i-Host library is an ever-expanding series of free party-planning E-guides for the enthusiast host who is

always looking for new ways to celebrate holidays, special occasions and the good things in life.

**Contact Information**

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