

National Recognition for Corporate Hospitality at Lake District Hotel

The Lodore Falls Hotel in Borrowdale valley is celebrating a second hospitality achievement this month.

May 29, 2010 (FPRC) -- Earlier this month The Lodore Falls Hotel was elevated to AA four star status and to top it off, they have now been awarded the Accreditation in Meetings (AIM) certificate from the Meetings Industry Association and Cumbria Tourism.

The team at the hotel has been working towards AIM accreditation for some time and was officially accredited after an inspection visit last week. AIM is the nationally recognized quality assurance scheme which is designed to improve standards in corporate hospitality. It is endorsed by VisitEngland and VisitBritain who recognize the importance of quality meeting venues and they believe 'this is the standard venues should aspire to achieve.'

Tanya Sentance, Sales Manager said 'it was Stephen Carruthers from the Cumbria and Carlisle Conference Group who suggested we work towards this standard. We are now one of only 15 venues in Cumbria to have achieved this accreditation - it demonstrates that we are serious about corporate hospitality. As it is a nationally recognized accreditation, businesses can be sure they will receive the very best attention when booking meetings or conferences and we hope will open doors to companies that will only use AIM accredited venues.

Companies from all over the UK enjoy mixing business with pleasure when they stay here - nationally recognised conference facilities and the best of the Lake District right outside the door. Let's hope this accreditation will entice more national companies to bring their business to the lakes.

Cath Dutton, Industry Services Director, Cumbria Tourism 'We are committed to further developing Cumbria's business tourism product, and so have launched AIM Cumbria in partnership with the Meetings Industry Association, in conjunction with a new business support and marketing package. The package will enable venues to improve the quality of service and practices offered, as well as increasing the business opportunities available to them. Lodore Falls are to be congratulated for recognising that buyers want assurances when booking meetings and conferences and that AIM Cumbria provides them.'

The Lodore Falls Hotel Lake District is set in 40 acres of grounds which includes lakeshore and landscaped gardens and the Lodore Falls waterfall. There are five conference rooms for up to 170 (or 200) delegates - all with natural lighting and up to date equipment. What makes the venue even more appealing is the access to numerous activities on the door from rock climbing, abseiling and canoeing to private picnics and trips on the launch. With 69 bedrooms and a relaxing leisure suite and beauty spa, there's plenty to hold your attention for days.

Anyone interested in finding out more about Lake District conferences and meetings at the Lodore Falls Hotel Keswick should contact Tanya Sentance on 017687 77285 or visit <http://www.lakedistricthotels.net>

Contact Information

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