

Lauren Klein Jewelry Introduces Personalized Gift Ideas for 2010 Graduation Season

Engravable, personalized bracelets and necklaces make ideal gifts for new graduates

June 2, 2010 (FPRC) -- Lauren Klein Jewelry, a New York City-based online retailer of women's jewelry and personalized jewelry has launched a collection of engravable, personalized pieces to provide a variety of special gift ideas in time for this year's graduation season.

Earlier in the week the National Retail Federation released the results of its 2010 Graduation Consumer Intentions and Actions survey, which found that consumer spending on graduation gifts is up from last year, with sales of just under 4 billion USD expected this year.

A perennial favorite among graduation gift-givers, apparel and jewelry remain popular this year, even getting a boost from last year's sales. One of the season's hot jewelry trends is personalized and engraved jewelry, and Lauren Klein's online store offers a large inventory of these items from in a range of styles from casual to formal, ideal for memorable gifts for this year's graduates. Prior to shipping the retailer will engrave any initial, message or monogram for a flat fee of \$25.

Initial-themed jewelry offers an understated personalized touch, and Lauren Klein Jewelry's collection features everything from simple diamond initial necklaces to a more elaborate rose gold monogrammed pendant necklace with a diamond clover inset.

For gift-givers in search of more intimately personalized gifts, LKJ's collection of engravable necklaces and bracelets offers a variety of shapes and styles ranging from simple elegant disc and classic heart shapes to a glittering, diamond-accented "dog tag" pendant, which provide ample space for personalization in the form of initials, a name or even a short message.

Also recommended by Lauren Klein for graduates is a collection of "evil eye" bracelets and necklaces. "The 'evil eye' is actually an ancient symbol of good luck and protection from evil, which obviously makes them especially meaningful for new grads," says Sarah Leight, manager, Lauren Klein.

About Lauren Klein

Lauren Klein provides designer jewelry at affordable prices, bringing 55 years in the diamond business to online shoppers. At Lauren Klein, we control the entire process from source to final product while maintaining the highest quality so we can pass the savings on to customers. Lauren Klein has served thousands of satisfied customers and our experienced customer service representatives are ready to assist you with our vast collection, which ranges from basic solitaire necklaces, gold necklaces and morganite earrings to diamond rose gold rings and trendy and chic color stone jewelry. Call us toll-free at 1-877-215-6779 or email us at Laurenkjewelry@aol.com. For more information, please visit www.laurenklein.com.

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