

New POS Display Stands Help Toyota Dealerships Market the Hybrid Toyota Camry in Australia

Displays Direct Australia announces the launch of its new Wing POS base display -- already being used by Toyota dealerships in Australia to highlight the release of the new hybrid Camry.

June 4, 2010 (FPRC) -- SYDNEY, NSW -- Australia-based Displays Direct has announced the release of its new Wing POS base display stands. The display stands are already well received and were selected by Toyota for their dealerships throughout Australia to market the launch of the new hybrid Camry.

"Displays Direct is known for having innovative new display products, including brochure stands, at competitive prices. We are thrilled that our newest display stand was selected to help Toyota launch the hybrid Camry in Australia," said Mark Reiss, Managing Director of Displays Direct.

The adjustable Wing stand is designed for easy setup -- ensuring the display is ready to go quickly. The Wing display is built to handle display panels from 3 - 26 mm thick and businesses can use multiple stands side-by-side for panoramic images, or use them to highlight product features as customers walk through a showroom or retail outlet.

The Wing display stands can also be used as a backdrop to an exhibition booth, creating a clean, sleek look. Displays Direct offers custom graphics services to assist customers with their high-impact designs -- setting them apart from the competition.

"Whether you are looking for a simple pull up banner display or a completely customised expo display stand, Displays Direct is ready to help. Our experienced staff will work with your company to ensure that the graphics and display equipment is best suited for your business' needs. Displays Direct provides great portable display options that make transporting trade show booths easy," said Reiss.

For companies that already have display equipment, Displays Direct offers a replacement graphic service which offers large format display printing in order to update a booth or display with the vendor's latest products. Customers can send in their displays along with the new artwork and Displays Direct will replace the old graphics with new high-quality, laminated prints.

To learn more about the graphics services and displays that the company has to offer contact their sales team by phone or email.

About Displays Direct:

Displays Direct Australia, founded in 2003 by Mark Reiss, specialises in the exhibition display market. The company has one of the widest ranges of portable display equipment in Australia, offering choices between premium and budget style products for all events. In the custom display arena the company provides complete design and build services for corporate exhibition displays with both purchase and rental options.

Contact Information

For more information contact Mark Reiss of Displays Direct (<http://www.displaysdirect.com.au>)
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Keywords

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