

Innovator of High Performance Lab Coats and Medical Apparel Introduces Clinician Scrubs in Black

Responding to customer requests, Medelita introduces women's scrub top and pants in the color black

SAN CLEMENTE, Calif., June, 2010 -- Medelita®, maker of breakthrough performance men's and women's lab coats, is pleased to announce that its revolutionary female clinician scrubs are now available in black. With the addition of black scrub pants and scrub tops, Medelita offers six colors of women's scrubs: navy, café, iris, leaf and pool. Medelita also offers a new line of men's scrubs available in navy (baltic) and black.

"Black was a color that had long been requested by our customers, and we are excited to introduce our clinician scrubs in black, to satisfy the demand," said Lara Manchik, PA-C and founder of Medelita. "Medelita scrubs are a new paradigm for female clinicians, who, not long ago, were limited to wearing boxy, ill-fitting unisex scrubs. The fact that our scrubs are available in a range of colors and in traditional women's sizing – it's no wonder clinicians have embraced them so enthusiastically."

Medelita women's clinician scrub tops redefine medical scrubs. Gone is the boxy, shapeless decades-old unisex scrub set. Medelita women's scrubs have managed to achieve the standard look of traditional unisex scrubs while incorporating innovative design features such as darting at the bust, tapering at the waist and hips and tailored sleeves in the scrub top. The clinician scrub pants feature subtle, slimming bootleg, contoured rise front to back, and flattering seam placement.

Impeccably hand sewn in the USA, Medelita's tailored scrubs are made with a brushed, cotton and polyester blend (85 percent polyester/15 percent cotton) drirelease® FreshGuard fabric that keeps its wearer dry, comfortable and free of odors. These fabric treatments enable the scrubs to resist piling and fading. Women's scrub tops are available in sizes 0 – 16 and scrub pants are available in sizes 00 – 14 petite, 0 – 16 regular, and 0 – 16 tall.

Available for purchase through its website and at medical conferences, Medelita lab coats and scrubs can be embroidered using fade-resistant thread with clinician name, credentials and hospital, practice or group custom logo. Gift certificates are also available for order on the company website.

About Medelita

Medelita has one purpose: to reinvent the way women and men of all healthcare professions present themselves at work by offering the highest quality, best fitting, and most comfortable medical apparel available, including women's lab coats, men's lab coats, embroidered lab coats and medical scrubs. Medelita caters to medical professionals who want their uniforms to embody the poise and confidence already displayed from within. For more information, visit our websites at <http://www.medelita.com> or <http://www.medelita-mens.com>, or call 877.987.7979.

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