

## **Tradetec Skyline, A Provider Of Trade Show Displays In Chicago, Announces Free Seminar For Exhibitors**

*Tradetec Skyline, the leading Chicago trade show exhibits provider, has announced a free seminar to offer '60 Tips in 60 Minutes'. The tips will provide important information about creating effective trade show booths in Chicago.*

June 15, 2010 (FPRC) -- CHICAGO, IL -- The leading provider of trade show displays in Chicago, Tradetec Skyline, has announced an upcoming free seminar that will provide attendees with tips for their next event. The event entitled '60 Tips in 60 Minutes' will provide exhibitors with logistical ways to make their next trade show event more profitable!

The seminar will be led by exhibit industry veteran, Ken Buckman, CEO of the Chicago trade show exhibits company.

"This seminar is unlike any other and we will be providing attendees with invaluable information based on our years of industry experience. We have worked with literally thousands of clients in order to develop effective trade show marketing campaigns. From behind the scenes we understand aspects of the trade show event industry that both beginners and veterans may have not come across. Regardless of experience level these tips will be invaluable to planning your next event," said Buckman of Tradetec Skyline.

Tips that will be talked about during the event include ways to minimize theft of high-value items at trade show booths in Chicago, strategies to increase booth traffic, trade show follow-up tips and much more. According to Buckman, this event is a shorter, punchier and a more interactive seminar than others that have been held in the past. It will focus more on the logistics of exhibiting that will offer new ideas that attendees will be able to implement right away. Lunch will also be provided for attendees to this free seminar.

To learn more about the '60 Tips in 60 Minutes' seminar including the seminar event schedule visit:

<http://www.skyline.com/seminars/60-tips-in-60-minutes>

To register for the event that will be taking place at Tradetec Skyline's headquarters on June 23, 2010 at 11:00 AM visit:

<http://www.skyline.com/Seminars/3156/>

About Tradetec Skyline:

Tradetec Skyline is the leading provider of trade show displays in Chicago. Their experience with Chicago trade show exhibits has helped them to provide their clients with the best advice and products to make the most of their trade show booths in Chicago. Their team understands the various event venues throughout the city and will be able to recommend the best displays given the event venue and booth location. Contact their sales team to find out more about how Tradetec Skyline can help make your next event a success.

### **Contact Information**

For more information contact Alex Tucker of Tradetec Skyline (<http://www.ttskyline.com>)  
630-629-9317

**Keywords**

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