

## **Snider Advisors Becomes a Preferred Content Provider for NASDAQ.com**

*Snider Advisors has partnered with NASDAQ to contribute financial education to the new Personal Finance section of their site. These companies are committed to educating investors and promoting financial awareness.*

June 17, 2010 (FPRC) -- The current turbulent financial situation has shed much needed light on the acute need for personal financial education. Understanding that financial literacy is the cornerstone of long-term financial stability, many people are looking for a reputable, web-based source of information. Fortunately, NASDAQ.com has developed a Personal Finance section to serve as a platform for leaders in financial education to publish articles about ten of the most crucial areas of money-management. Dallas-based Snider Advisors is proud to be a preferred provider of content to NASDAQ's latest web-based initiative.

Founder and CEO of Snider Advisors, Kim Snider, said, "Writing articles for NASDAQ.com is a fantastic opportunity for Snider Advisors." Snider added, "We're tickled pink to be able to use such a well-known, heavily-visited website to teach people how to think differently about personal financial management."

"NASDAQ has always been firmly committed to educating investors and promoting financial awareness," said NASDAQ Vice President Bruce Hashim. "Having Snider Advisors as a preferred content provider will undoubtedly enhance the learning experience of investors on NASDAQ.com."

The ten areas in the Personal Finance section of NASDAQ.com are Banking and Loans, College, Careers, Credit and Debt, Real Estate, Insurance, Retirement, Taxes, and Small Business. Snider Advisors' content can primarily be found in the Retirement section of the Personal Finance area of [www.NASDAQ.com](http://www.NASDAQ.com).

### About Snider Advisors

Snider Advisors is a Dallas based, SEC-registered investment advisor best known for teaching the Snider Investment Method®. Snider Advisors offers financial education, asset management, financial planning, Long Term Care Insurance, Medicare Supplement Insurance, Disability Insurance and Life Insurance. Snider Advisors was named a 2009 FIVE STAR: Best in Client Satisfaction Wealth Manager by Texas Monthly magazine and is on the Inc.5000 list of the nation's fastest-growing privately held companies. The company website is [www.SniderAdvisors.com](http://www.SniderAdvisors.com).

For more information on Snider Advisors visit [www.SniderAdvisors.com](http://www.SniderAdvisors.com) or call 888-6SNIDER or email [support@snideradvisors.com](mailto:support@snideradvisors.com).

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