

## **Skyline Canada, Trade Show Displays Provider, Hosting Informational Seminars This Summer And Fall**

*Skyline Canada, the leading provider of trade show exhibits in Canada, will be holding several seminars this summer and fall. They provide exhibitors with booth design services and banner stands in Canada.*

June 22, 2010 (FPRC) -- TORONTO, ON -- Skyline Canada, a trade show displays provider, will be holding five information seminars throughout the summer and fall. These seminars will give exhibitors the chance to learn effective booth strategies as well as learning some important tips.

Two informational sessions comprise the five different seminar times and locations. They are entitled '60 tips in 60 minutes' and 'Successful Trade Show Marketing Strategies'.

"As the leading provider of trade show exhibits in Canada, we are quite familiar with what works at events and what does not. We have been able to share our knowledge with our clients developing successful displays to appropriately exhibit their products and services. These seminars will provide us with another venue to share our knowledge and experience," said Dave Bouquet, Area Sales Director for Skyline in Canada.

The seminar entitled '60 Tips in 60 Minutes' will cover some of the most important aspects and things to avoid when developing a trade show event booth and strategy. These tips will help attendees identify ways to make their next event a success. This seminar will be held in Mississauga, Ontario on June 16, 2010 at 12:00 PM. Both seminars will be available for English and French speaking attendees. The English language version will be held in Lachine, Quebec on September 22, 2010 at 11:30 AM and in French on September 23, 2010 at 11:30 AM.

'Successful Trade Show Marketing Strategies' will unveil some of the most effective ways to market products and services according to Skyline Canada. The experiences the company has had with their clients provide the foundation for this course. This seminar will only be held in Lachine, Quebec in English on August 26, 2010 at 9:30 AM and in French that same day at 2:00 PM.

All sessions are free to registered guests. Those that are interested in registering for any of these seminars can do so online at [www.skyline.ca/seminars](http://www.skyline.ca/seminars).

For more information on event displays and banner stands in Canada contact 800-328-2725.

### About Skyline Canada:

Skyline Canada, a trade show displays company, offers solutions to meet the needs of clients for trade show exhibits in Canada. As the leading provider of solutions in North America, Skyline Exhibits offers everything from island exhibits to banner stands in Canada and the United States. An account executive will help clients choose the best display for their specific event venue.

### Contact Information

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**Keywords**

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