

## **Medelita Teams with American Association of Surgical Physician Assistants, Offers Member Discounts**

*AASPA members receive special 15% discount when purchasing Medelita lab coats and scrubs via online store*

June 24, 2010 (FPRC) -- Medelita®, maker of breakthrough performance women's and men's lab coats, is pleased to announce an affiliate partnership with the American Association of Surgical Physician Assistants (AASPA). The AASPA represents the 9,000 physician assistants, out of 68,000, that specialize in the area of surgery. As part of the affiliate relationship, Medelita is offering a 15% discount to AASPA members on all lab coats, medical scrubs and professional clogs.

"According to the AASPA, surgical PAs play an important role in relieving surgeons as the national surgical residency slots decline," said Lara Manchik, PA-C and founder of Medelita. "The demand for surgery is growing and PAs are helping to fill the void as institutions produce fewer surgeons. This is a testament to the importance of physician assistants in the field of medicine and we are thrilled to support them. Let's face it, surgical PAs work in messy environments and it's difficult to project a professional image wearing ill-fitting lab coats or scrubs with stains. That's why I started Medelita -- to answer the unmet need for high quality, professional medical apparel that clinicians can be proud to wear."

Made from 100 percent high denier cotton and designed specifically with a focus on fit and functionality, Medelita's fluid resistant lab coats are treated with Advanced Dual Action Teflon® fabric protector, which allows fabric to repel and release stains. Tailored to fit the contours of the human body, Medelita lab coats feature hidden inside pockets and finished inside seams. The High IQ® Easycare Plus helps fabric resist wrinkling and retain a soft, smooth, clean appearance. Technologically innovative, durable and fashionable, Medelita sets a new standard in professional lab coats. Lab coats are available in ladies sizes (0-16) and men's sizes (36-52).

Medelita lab coats are hand-sewn in the U.S. using the highest quality fabrics, most advanced fabric treatments and feature designer touches such as inside seam finishing and contoured shaping for exceptional fit and comfort. Engineered for easy care, Medelita lab coats and scrubs can be machine-washed and emerge from the dryer with a crisp, clean and professional look. Dry cleaning can be used, though is not required.

Medelita clinician scrubs boast equally meticulous attention to detail in design, fabric selection, and manufacturing. Designed to shatter the paradigm of the boxy, shapeless unisex scrubs, Medelita scrub tops are tailored to fit the human body while its scrub pants feature combined drawstring and elastic waistband for added comfort and security. Drirelease® with FreshGuard® fabric in Medelita scrubs resists pilling and fading while the moisture wicking and bacteriostatic fabric lends odor-free comfort. Women's scrubs come in six colors and men's scrubs come in navy and black. Men's scrub tops and pants are available in sizes S-XXL and women's scrub pants are available in sizes 00P – 14P, 0 – 16 regular, and 0T – 16T. Women's scrub tops are standard 0 – 16 sizes.

Available for purchase through its website and at medical conferences, Medelita lab coats and scrubs can be embroidered using fade-resistant thread with clinician name, credentials and hospital, practice or group custom logo. Gift certificates are also available for order on the company's

website.

Members of AASPA can shop for Medelita online at <http://www.medelita.com/aaspa-members.html>. A special code will be provided to all members, to ensure a 15% discount at checkout.

#### About Medelita

Medelita has one purpose: to reinvent the way women and men of all healthcare professions present themselves at work by offering the highest quality, best fitting, and most comfortable medical apparel available, including women's lab coats, men's lab coats, embroidered lab coats and medical scrubs. Medelita caters to medical professionals who want their uniforms to embody the poise and confidence already displayed from within. For more information, visit our websites at <http://www.medelita.com> or <http://www.medelita-mens.com>, or call 877.987.7979.

# # #

#### Contact Information

For more information contact Joe Francisco, Partner & VP Sales of Medelita LLC  
(<http://www.medelita.com>)  
877.987.7979

#### Keywords

[mens lab coats](#)

[womens lab coats](#)

[lab coat](#)

You can read this press release online [here](#)