

Leading Online Fire Extinguisher Retailer Expands Warehouse Four Times In Three Years

Fire Protection Online, the leading online retailer of the powder fire extinguisher and CO2 fire extinguishers, has announced the fourth expansion of their warehouse in the past three years. The company continues to grow even through the recession.

June 28, 2010 (FPRC) -- DARTFORD, KENT -- Fire Protection Online (FPO), a leading online retailer of fire extinguishers and fire safety products, announces the expansion of their warehouse facility located in Hersden Kent. This expansion marks the fourth time that they have increased their facility space in order to meet the fast growth of their business.

FPO serves an array of customers including Google, the BBC, the US Air Force, Sainsburys, McLaren F1, governments, homeowners, and business owners seeking high quality products to protect their property from fire devastation.

The growth of the business has caused the company to move to three different buildings during the four expansions. After outgrowing their original building, the company then relocated to a much larger building and quickly had to double their floor space in that building by taking an extra floor.

Anticipating even greater growth, FPO purchased land and began construction of a new warehouse. The company settled comfortably into the new building in May 2009, but within the last 14 months has been forced to add a large mezzanine floor and extra storage to accommodate growth. Today, FPO is looking for new premises to cope with the continuing customer demand.

"The growth of our business is a testament to the quality customer service and great products we offer. Our customers continually tell us that the reason they buy from us is because it is so easy," said Jason Miller, Marketing Manager of Fire Protection Online.

In addition to shopping ease, customers say they appreciate the low price guarantee. Due to the company's standing as market leader, Fire Protection Online can offer high quality products for the lowest market rate. Every item in the warehouse, from powder fire extinguisher units to CO2 fire extinguishers to smoke alarms, comes with a low price guarantee. If customers find the same item for less, even two days after delivery, FPO will refund the difference.

About Fire Protection Online:

Fire Protection Online, provides fire extinguishers and fire safety equipment to small business owners in the UK. Their strategy is to compete on low prices with high quality. The company's mission is to make the buying process painless for the customer by providing the necessary information to make informed decisions at any time of the day or night. Customers can buy confidently, knowing that they made the correct decision to satisfy the Fire Safety Regulator while saving money at the same time.

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Keywords

[fire extinguishers](#)

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