

Digital Signage Networks - Energy Outdoor Advertising Leverages Navori to Power Led Billboard's in Jordan

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June 30, 2010 (FPRC) -- Energy Outdoor Advertising, Jordan-based outdoor media specialist established in 2005, has selected the Navori platform for it's ease of use and flexibility.

Anticipating rapid growth of their digital signage network, Energy Outdoor Advertising selected the Navori platform for it's ease of use and flexibility. Using Navori Server Standard v5.2, the company manages advertiser's medias libraries, organizes daily schedules, and issues playback reports.

Navori Player v5.2 ensures the consistent playback of a wide range of media on the company's LED billboard. The Player PC also uses the Navori Watchdog module which guarantees 24/7 reliability all year round.

The successful deployment of the first LED screen convinced ENERGY OUTDOOR ADVERTISING they had made the right choice. There are now 3 new locations already planned for the next few months and the company is looking forward to many more installations in the years ahead.

Energy Outdoor Advertising is one of the largest private outdoor media owners in the region with a large network of high-traffic outdoor sites spread throughout the kingdom, including Amman, Airport Road, Dead Sea, Aqaba, Zarqa, Irbid and Queen Alia International Airport.

Energy Outdoor Advertising offers its clients a wide range of signage formats, from the traditional street billboard (Winner of the Super Brands Award - Jordan 2008 for its 4*6 billboards) to spectacular outdoor rooftops.

The company's client list includes major national and global brands in telecommunication, banking, real-estate, automotive and many other sectors.

Energy Outdoor Advertising focuses on innovation and has strong environmental concerns. This has lead the company to enter the digital signage market in 2010 with the deployment of a 78 sqm LED screen, supplied by Prismaflex (www.prismaflex.com). This digital billboard was installed at a strategic location, on one of Amman's busiest roundabouts.

Navori offers a complete range of digital signage software solutions for any size project. From single screen, single PC installations to large networks spanning vast distances, Navori is the right choice for your next signage project.

- * Navori Controller - Single PC solution.
- * Navori Server Standard - Single administrator, multi-PC.
- * Navori Server Enterprise - Multi-admin, multi-PC.

Our newest release, Navori Server Enterprise Extended lets large network operators host multiple customers on a single server. Users who need to manage their Player network from remote

locations can add the Navori Web Manager module to their Navori Server Enterprise installations. This is the most flexible and cost-effective solution on the market.

AN EXPERIENCE YOU CAN TRUST

With more than 70,000 Players in use worldwide and a presence in over 30 countries, Navori is one of the top five digital signage software publisher.

The company has been in operation for over 13 years and is headquartered in Europe with offices in North-America and South-America. Navori distributors and resellers span the globe so you can be assured there is someone close by who can assist you.

Join the growing number of companies who have put their trust in the Navori digital signage software platform.

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Why Navori Digital Signage Software?

http://www.youtube.com/v/VycugtuncTc&hlen_US&fs=1&rel=0&autoplay=1

Digital Signage Case Studies

http://www.youtube.com/v/qtJY1bMLMnE&hlen_US&fs=1&rel=0&autoplay=1

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