

Adair Homes Invests In Its Business During An Unstable Economy

Adair Homes is strengthening its business by offering new home designs, providing appealing and financially sound home buying options for its customers. One of Adair Homes' most popular new designs is available for viewing.

July 1, 2010 (FPRC) -- VANCOUVER, WASHINGTON -- Adair Homes, Inc. announces it is standing firm in a tough economy. While the home building industry struggles, Adair Homes is strengthening its business to improve service to its customers.

The company has recently constructed two new display homes – located at its Southwest Washington and North Willamette Valley regional offices. Interested buyers can view these homes at Woodland, WA or Aurora, OR (see www.adairhomes.com for directions).

The new display homes highlight Adair's construction quality and energy efficiency (Adair is a Northwest Energy Star certified builder), while also showing off a variety of new interior finishes such as custom cabinetry, hardwood flooring, granite and solid surface countertops and custom trim packages. Both displays feature the 2659 plan, which is one of Adair's newest and most popular plans. With four bedrooms and two-and-a-half baths, the 2659 also features a master bedroom on the main level, an open living concept, an extra large garage and a bonus room.

"Our homes include all of the quality features buyers expect in their new home, but that's not the only reason they are attracted to Adair. We help our buyers create 'move-in equity' in their new homes – with property appraisals frequently \$25,000 or more above the cost of the finished project. Over the years, our customers have gained hundreds of millions in move-in equity. The opportunity to make a financially sound housing decision is especially important in this economy, and Adair delivers that option to its customers," said Byron Van Kley, President of Adair Homes.

Adair Homes offers custom quality homes at unbeatable prices for customers with their own land. The company has nine regional offices and builds homes in most locations in Oregon, Washington and Idaho. The most experienced on-your-site builder in the Pacific Northwest, Adair has constructed more than 12,000 homes in its 41-year history and strives to make the experience enjoyable and meaningful for buyers.

"Understandably, many who are interested in building a new home are concerned about the economy. But, interest rates are at historic lows, land is affordable and the costs of building materials are lower than they've been in years. Now is a great time to build. We help our customers make a smart decision by building them a better home for less money with our unique business model. Every Adair Homes' employee is motivated to help our customers succeed," said Van Kley.

About Adair Homes:

Adair Homes is a premier homebuilder in the Pacific Northwest. The company was founded in 1969 in Oregon and takes pride in offering better homes for less during an unstable economy. The company continues to invest in its business by providing new home plans for customers.

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