

## **New Version of Follow up Autoresponder PRO is released with More features but Same price!**

*More affordable to online marketer, more flexibility by integrated shopping cart and product download protection, full control with follow ups and newsletter publishing as the software is hosted on your own site and free upgrades and forum support!*

July 7, 2010 (FPRC) -- Scripts4webmasters.com is proud to announce a new release of Autoresponder PRO. Autoresponder PRO is a product of Script4webmasters.com with most basic and advanced email marketing tools which you can use to improve your customer follow ups and sales.

Simple fact that each email marketer should follow the CAN SPAM law is well taken care of with this software - double opt-in. You can get the subscribers details like ip, date of subscription, where they subscribed etc. So you will make sure each subscriber is entered into your emailings willingly.

With new version they released, email deliverability is much improved as the software is compliant with SMTP authentication and works with Domainkeys on the web site.

Integrated tracking tells you which emails are opened more by your subscribers. Tracking email links is very easy and improves your campaign performance.

Many tiny yet important features that optimize your email marketing needs are well answered in this software: HTML newsletters, Personalization, Header and footer in emails, Easy subscriber management, Integrated Free shopping cart, Free product download protection, Easy subscription forms, Duplicate email checking, Bounced email management ...

You can use integrated shopping cart to sell your digital products with this software. This makes following up your customers will be easy to upsell your other products.

Installing is easy and they provide free support as they says. Some other advanced features like javascript subscriptions, email un/subscriptions can be optional for you to use.

### **Contact Information**

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### **Keywords**

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