

## **TUG presents Detroit's First Eco-Friendly Fashion Event featuring Jeff Garner of Prophetik**

*The Green Breeze fashion show featuring distinctive, all sustainable designer Jeff Garner of Prophetik will be held on Saturday, July 24th in Royal Oak, Michigan. This event will be held to raise funds for The Community House and The Greening of Detroit, while generating awareness about sustainable design.*

July 12, 2010 (FPRC) -- On Saturday, July 24th Detroit will have the opportunity to participate in it's first eco-friendly fashion event. Distinguished, sustainable designer Jeff Garner of Prophetik will be featured at the Green Breeze fashion show held Royal Oak, Michigan. This event will raise awareness about the importance of sustainable design and land conservation, while benefiting The Community House and The Greening of Detroit.

The Uptown Group of Detroit will present Prophetik's "Southern Shores" collection on the evening of Saturday, July 24 with doors opening at 7pm and the show starting at 8pm at the Royal Oak Music Theater. This event will feature special musical guests' Thomas Ian Nicholas and Catfish Mafia. All proceeds will benefit local organizations: The Community House and The Greening of Detroit.

Jeff Garner is a fashion designer based out of Franklin, Tennessee. His clothing has been worn by Miley Cyrus, Taylor Swift, Sheryl Crow, Kings of Leon, and the Jonas Brothers. Jeff participated in London's Spring of 2010 Fashion Week and was recently featured on CNN. His clothing collections are ethical derived from sustainable fabrics such as cotton and hemp.

"My desire is to not just get people to come to a Charity event or go on a missions or service trip but to be truly engaged with self allowing the heart of giving and serving to lead one in life rather than being another event or feel good moment but a constant, not based on condition" says Jeff Garner.

Green Breeze fashion show is an event to bring about awareness for land conservation and sustainability. Two companies will benefit from the proceeds of this event. The Community House provides community based outreach programs within the Detroit area. One of these programs emphasizes an urban gardening program. The Greening of Detroit is a not for profit organization that improves the quality of life by guiding and inspiring the reforestation of Detroit.

For more information on Jeff Garner's sustainable fashion line Prophetik please visit <http://www.prophetik.com>. To learn more about the Green Breeze Fashion Show and purchase tickets please visit <http://www.theuptowngroup.org/events/green-breeze-fashion-show>.

### About Prophetik:

Prophetik "Wearable Philosophy" is a fashion design house based in Nashville, Tennessee that is committed to changing the world of fashion by creating 100 percent organic and sustainable, while still being fashion forward.

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