

German Translation Services Website Launched

Internationally-recognized translation services provider expands Internet presence with the launch of its first language-specific website.

July 13, 2010 (FPRC) -- World Translation Center, one of the world's leading translation companies, announced today the launch of a new language-specific website, GermanTranslationServices.org.

The Company has developed a team of German linguists with diverse backgrounds enabling it to offer German language translation services in a variety of specialty areas, including:

- Economics, Finance and Business Translations
- Document Translation
- Health and Medical Translations
- Legal Translations
- Technical Translations
- Desktop Publishing
- Multimedia and Media Translations
- Transcribing text written in Sütterlin font

World Translation Center provides translation services in a wide range of specialty areas for a large number of languages and has offered translation services for the German language since its inception. Why then, a separate website? A Company spokesperson explains "As part of our marketing strategy, we decided to place an increased emphasis on a group of languages that, in the aggregate, are spoken by most of the world's population. We also chose languages that are significant in economic terms. For the most part, we represent companies that are involved in marketing goods or services on an international scale so the economic significance of a language is an important consideration."

The Company plans on creating several of these smaller, language-focused websites to facilitate its marketing efforts with respect to those languages. The German website is the first in the series. German is spoken as a principal language by over 100 million people and as a secondary language by approximately 80 million people. It is a key language in the European Union and the economics of Central and Eastern Europe.

About World Translation Center. World Translation Center provides language translation services to and from over 130 languages with translators located worldwide. In addition, the Company has an extensive network of foreign language voice over artists to provide audio and video recording services for commercials, corporate training videos and informational audio and video recording. The Company has completed projects for governmental organizations, not-for-profits and businesses of all sizes, from Fortune 500 companies to sole proprietorships. The Company emphasizes its commitment to outstanding customer service.

Contact Information

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