

Park West Gallery Announces New Artist Testimonial Series

Artists Discuss Their Experience with Park West Gallery

July 15, 2010 (FPRC) -- For over 40 years Park West Gallery has worked closely with the brightest stars in the art world. The Gallery has represented hundreds of artists to collectors worldwide through its cruise ship art auctions, regional land auctions and in its galleries in Southfield and Miami. Additionally, Park West has published limited editions of some of these artists' works and secured great promotion and PR opportunities for its partner artists. Now, these artists are talking about their experience in a new video series.

In the testimonials, artists give kudos to Park West for allowing them creative freedom to experiment and grow, while matching them up with collectors who appreciate their style. The artists also acknowledge that being part of Park West's extensive selection—from the Old Masters to the Modern Masters to popular living artists—is important to their careers as fine artists. Contemporary fine artist Noah (Noah Fine Art), whose work has been collected by celebrities including Nicole Kidman, Val Kilmer and Tom Cruise, and who painted the infamous pink "Suki" car from the movie 2 Fast 2 Furious, has this to say about Park West:

"Park West, having these collections for so many years...the Masters and then the contemporary (artists), then to be able to come out with...hip new stuff that's going to last 30 or 40 years... I feel honored to be on that roster."

"Park West provides a unique opportunity for artists. We actively work to introduce the artists directly to Park West collectors," said Park West Gallery Director Morris Shapiro. "This enables the artists to continue creating while we take care of marketing and distribution. It truly is a win-win-win-win for everyone, including the collectors."

The artist testimonial series can be viewed at the Park West Gallery Artist Testimonials page at the Park West Gallery website.

About Park West Gallery

Park West founder Albert Scaglione has a keen eye for identifying up and coming artists. Early in his career Mr. Scaglione worked with the artist M.C. Escher, and Park West has been representing Peter Max since the early 1970s. Over the years Park West has also worked closely with world-renown artists including Yaacov Agam, Marcel Mouly and Csaba Markus, among many others. Park West has also been a long-time supporter of local Michigan artists, including Dominic Pangborn, Marcus Glenn and Tim Yanke.

Founded in 1969, Park West Gallery sells works of art through its galleries in Michigan and Florida, at art auction events across the country, and on cruise ships internationally. The Park West Gallery collection includes oil and acrylic paintings, watercolors and drawings, hand-signed limited edition etchings, lithographs, serigraphs and hand-embellished graphic works. Park West Gallery also offers an extensive selection of sports memorabilia - autographed by celebrity athletes and a unique collection of rare animation art. Park West Gallery occupies a 63,000 square foot headquarters and gallery in Southfield, Michigan and an 181,000 square foot fulfillment center and gallery in Miami Lakes, Florida.

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