

## **Introducing HVAC-Mall.com - HVAC Search Engine and Directory of Links**

*HVAC-Mall.com is the #1 internet HVAC/R (Heating, Ventilating, Air Conditioning, and Refrigeration) search engine, directory of links, and portal venue for the entire HVAC/R industry and end-user market including residential, commercial, industrial, and mobile.*

July 16, 2010 (FPRC)-Popular Honeywell online retailer DtiCorp.com (<http://www.DtiCorp.com>) is introducing HVAC-Mall.com (<http://www.Hvac-Mall.com>) - the #1 internet HVAC/R (Heating, Ventilating, Air Conditioning, and Refrigeration) search engine, directory of links, and portal venue for the entire HVAC/R industry and end-user market including residential, commercial, industrial, and mobile. Find nearly any HVAC/R ecommerce, product, & service providers in the world marketplace.

With over 212,000 HVAC/R monthly visitors generating over 11.4+ million page views per year from over 88,000 web pages of HVAC/R content, HVAC-MALL.com is the oldest, largest, and #1 rated HVAC/R specific search engine and industry portal website serving the entire HVAC/R community (end-users & industry people) with a complete worldwide service area coverage, individually targeting localized cities to full international audiences, and in business since 1995.

HVAC-MALL.com also is a forum and resource for people in the Heating, Ventilation, Air-Conditioning and Refrigeration Industry. They focus on all aspects of the Residential, Commercial, Industrial, and Mobile HVAC/R market, profiling vendors and service companies that serve the HVAC/R industry to help connect customer demand with available suppliers. Think of them like your local retail consumer Mall. They are providing a common place for the HVAC/R industry and community by specializing in listing only HVAC/R related companies, organizations, and information.

### Overview Summary

- HVAC-MALL.com connects buyers with sellers and end-users with service providers in one common marketplace.
- The HVAC/R content and information spans all major HVAC/R market segments (residential, commercial, industrial, institutional, mobile, and marine).
- The audience of motivated viewers spans all types of visitors including end-user individuals & companies, and HVAC/R industry people & businesses.
- Attracting buyers and providers of both products and services, the visitors are actively SEEKING AND FINDING specific companies, products, services, and HVAC/R industry information on the web site.
- HVAC-MALL.com feeds the Company Listing advertising clients their core customers based on each and everything they offer (product or service) and specifically only their highly targeted localized customers no matter what their service territory (local, regional, national, or international.)

How to use HVAC-MALL.com

HVAC-MALL.com can be used to find vendors supplying products and services, resource information about a HVAC/R topic, or to interact with people in the HVAC/R industry. HVAC-MALL.com carries contact information and product & service information from all types of HVAC/R related companies and organizations. This includes information for you to contact them directly. They do not supply any form of HVAC/R products or service work. They are an information provider to the HVAC/R community.

How to search on HVAC-MALL.com?

You can search for resources by using the directory index of product and service categories, company and organization names, and territorial and service locations. You can also use the search engine to review all web pages on the entire site.

How is HVAC-MALL.com any different from any other major search engine?

HVAC-MALL.com is different from the other major search engines, like Google, Yahoo, Bing, etc. because they only specialize in the HVAC/R industry. The web site is organized and built from a HVAC/R oriented focus. HVAC-MALL.com is not affected by the information overload the major general search engines face in indexing every word and website known. When you search the website you don't get '1 of 1,000' links that typically don't have anything to do with your search. The context of your search is already defined. It is a HVAC/R search. The audience of the website is defined. It is a HVAC/R community.

About Us: HVAC-Mall.com (<http://www.Hvac-Mall.com>) is the #1 internet HVAC/R (Heating, Ventilating, Air Conditioning, and Refrigeration) search engine, directory of links, and portal venue for the entire HVAC/R industry and end-user market including residential, commercial, industrial, and mobile. Find nearly any HVAC/R ecommerce, product, & service providers in the world marketplace.

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### **Keywords**

[search engine](#)

[Directory](#)

[HVAC](#)

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