

## **Morey's Piers Asks Public Of Its Two Beachfront Waterparks: Identity Crisis, Or Well-Kept Secret?**

*Morey's Piers announces that 19% of guests surveyed over several seasons say that they are not aware of both Raging Waters Waterpark and Ocean Oasis Waterpark and Beach Club located on the Wildwood boardwalk.*

July 16, 2010 (FPRC) -- The Wildwoods, NJ -- If the annual guest polls at Moreys Piers are to be believed, the beachfront waterparks of this popular seaside amusement park face either an identity crisis or a well-kept Jersey Shore secret.

While Morey's Piers offers two distinctly different waterparks, several seasons of surveys suggest that as many as 19% of the guests to the amusement piers are not aware of both Raging Waters Waterpark and Ocean Oasis Waterpark and Beach Club.

"We may have more water slides than Disney World, but a fair portion of the public does not know they are even here," noted Jack Morey, second generation owner who along with his brother Will lead the family business in what is now it's 41st season. "Our waterparks are on the beach, so they aren't quite as in your face as the Ferris Wheel and the Roller Coasters. To the locals it is like their own private surf beach that they do not want to tell any other surfers about.... sort of like a locals only mentality."

Raging Waters is the original and slightly larger waterpark located on Morey's Mariner's Landing Pier at Schellenger Ave. in Wildwood. It offers tons of serpentine water slides, activity pools, a 1,000 foot long lazy river and attractions for all ages, including two interactive children's play areas and a picnic facility for group outings.

"This year we've added new Wikikiniki River Kabanais at Raging Waters. Those who rent these can feel as though they landed on a Kon Tiki movie set," says Jack Morey.

A little more 'boutique' is Ocean Oasis Waterpark and Beach Club located on Morey's Surfside Pier, at 25th Street in North Wildwood. With a signature beach club atmosphere, this waterpark offers numerous waterslides and attraction, but does so in a very believable island beach club environment. Even the trellis shade structures are unique as they are construction from natural eucalyptus trees that are imported from South Africa. For the more serious kids and adults the park also includes mega chess and checkers, hammocks, massage services and the Oasis Café.

The Oasis Café restaurant is right on the beach, and can be enjoyed whether one is inside or outside the waterpark. "Not only does Oasis Café offer a one of a kind breakfast at sea level, but it also boasts one of the areas best beachfront bars," says Wally Jurusz, Executive Chef of Moreys Piers.

About Morey's Piers:

Family owned and operated since 1969, Morey's Piers is a classic seaside amusement park located on the Wildwood boardwalk in New Jersey, Voted the third best seaside amusement park in the world by Amusement Today, Morey's Piers has over 100 rides and attractions spanning over eighteen acres along six beach blocks and includes three amusement piers and two beachfront

waterparks. Convenient to the major population centers of the Northeast, yet a world apart, Morey's Piers along with Morey Resorts combines the pure joy of an amusement park, the sights and sounds of a classic boardwalk, outstanding accommodations, together with the rhythm of beach life. Visit them at Surfside Pier, featuring the Ocean Oasis Waterpark and Beach Club at 25th Avenue, Mariner's Landing Pier, featuring Raging Waters Waterpark at Schellenger Avenue, and Adventure Pier at Spencer Avenue. For more information, visit [www.moreSPIERS.com](http://www.moreSPIERS.com) or phone (609) 522-3900.

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