

## **Directrooms.com – Rapper Reefa’s Summer Gigs to Prove Highly Popular in Kuala Lumpur**

*Urban musician turned rapper, songwriter actor, and producer’s back to back nightly gigs at Islana Budaya in Kuala Lumpur are set to cause increased booking of hotel rooms near the venue*

July 18, 2010 (FPRC) -- Fans of the talented Reefa', born Jerry Vincent Singh in Brooklyn, New York, are gearing up for trips to Kuala Lumpur's Islana Budaya music venue between 23 July and 10 August for nightly live performances by the much admired rapper and Malaysian sitcom star.

Music critics and professionals consider Reefa as the best of the new crop of urban musicians. Since his first wildly successful album and music video launched in 2000 Reefa has developed into an all round rapper, actor, producer and songwriter.

Tickets for Reefa's live performances are available at the venue and sell out fast, particularly in Kuala Lumpur, home to a huge following of his fans. The tour takes in three shows in Singapore and a full 18 nightly live shows at Islana Budaya, giving Reefa's local fans a great chance to catch the action.

Tourists and business travellers crowd Malaysia's capital all year, with a high demand for hotels in Kuala Lumpur across the board. Extra demand by Reefa's fans for the duration of the shows make booking a hotel room earlier rather than later the best idea, according to online booking site DirectRooms.com.

Lek Boonlert, online market leader DirectRooms.com's marketing head, says, "Visitors to a favourite destination such as Kuala Lumpur should always prioritise booking their hotel rooms well in advance by getting online in advance."

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About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 50,000 hotels worldwide.

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### **Keywords**

[hotels in Kuala Lumpur](#)

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