

IntelliClick For Goldmine Emarketing Solutions Company Establishes Local Presence In The United Kingdom.

IntelliClick eTrack and WebNav provides a robust, integrated GoldMine eMarketing tracking solution.

July 19, 2010 (FPRC) -- GLENVIEW, IL – Business Automation Solutions, Inc., developers of the IntelliClick solution for Goldmine email tracking, are pleased to announce the opening of a United Kingdom office to better serve our growing UK customer base.

Now companies in the United Kingdom can be assured of installation, training and technical support well within their own time zone hours. "Our decision to open a UK office comes on the heels of a steady uptick in enquiries and sales as well as our desire to better respond to a growing worldwide customer base." said Pamela Pearl, Director of Marketing for IntelliClick.

IntelliClick for GoldMine provides "real time" CRM software integration of click results, such as open, click through, unsubscribe, and "one click" requests for call backs, literature fulfillment, event registration and referrals to a friend. IntelliClick instantly acts on these results and alerts the sales team of their top opportunities so that they have the best chance of converting prospects to customers. Goldmine email marketing users can further use IntelliClick to track and analyze website visits to give site owners a comprehensive picture of their campaign results.

Powerful send/bounce management built in, allows for throttling and scheduling of email campaigns, correcting malformed emails and critical opt-out management. The bounce capabilities allow users to flag and remove bounces as well as schedule actions, such as a phone call to the record.

"Goldmine email marketing users receive the optimal return on their investment because IntelliClick doesn't charge additional fees for each user with access to the system or for each message sent. IntelliClick users pay only for successful results tracked.

IntelliClick gives eTrack and WebNav users an annual subscription that comes with a pool of tracked units, or options for unlimited tracking, for those working with larger tracked activity volumes. Companies seeking more information can visit IntelliClick at <http://www.intelliclicksoftware.com>

About Business Automation Solutions, Inc: GoldMine consultants since 1995; and the developers of IntelliClick which provides solutions to make Goldmine eMarketing software easy and hassle-free. IntelliClick allows companies to send campaigns right from their own database and sends the results directly back to Goldmine for timely follow-up.

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