

Award Winning Modern Flatware Designer Introduces New Open Stock Flatware Pattern, Savannah

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July 19, 2010 (FPRC) -- ONTARIO, CANANDA – Gourmet Settings has introduced the 'Savannah' flatware pattern to its multi-award winning flatware collection. True to the company's style, the 18/10 stainless steel flatware pattern combines premium quality, affordable pricing, and an open stock purchase model designed for restaurant customers and households.

The company's decision to offer the Savannah collection as open stock flatware answers a demand from restaurateurs. Gourmet Settings 25-year warranty and the flatware's ability to withstand heavy use and dishwashing cycles have long been attractive features for restaurant owners. The Savannah collection offers beauty, quality, and the flexibility of purchasing that restaurant owners require.

"The Savannah pattern is a seamless blend of clean, modern elegance and the classical beauty and balance of fine silverware. But like all of our flatware collections, the set is priced two to three times lower than restaurant owners and consumers expect for this level of style and quality," says Hildy Abrams, President of Gourmet Settings.

The recipient of multiple award including the IDEA 2007 GOLD Design Strategy Award, American Culinary Award, Design Plus Award, and Red Dot Award, the Canadian-based company is heralded for its high quality, creatively designed modern flatware. The new Savannah flatware pattern remains true to the Gourmet Settings family of products with superior quality, durable construction and reasonable cost.

"Restaurants need the right flatware pieces to serve various courses and entrees. The Savannah pattern includes eleven different beautifully designed flatware pieces to accommodate a variety of courses and meals," said Abrams.

Pieces in the Savannah open stock flatware collection include:

- Salad forks
- Fish forks
- Dinner forks
- Spreader knives
- Fish knives
- Dinner knives
- Dinner spoons
- Teaspoons
- Dessert spoons
- Demitasse spoons

- Soup spoons

Each piece within the restaurant-quality collection is created from polished finished 18/10 premium stainless steel. All pieces are 100% dishwasher safe and include a 25-year warranty.

The collection is available as 'open stock,' meaning that customers can pick and choose which pieces to build a custom collection rather than being forced to purchase a pre-made set. Each piece is packaged in a set of 24 units and available exclusively through the company's website.

"The Savannah collection is designed with a timeless classic elegance that will complement any table setting. The extensive selection of matching pieces, combined with the open stock purchase model, allow our customers to truly customize a collection that can expand with their needs," said Abrams.

About Gourmet Settings:

Gourmet Settings is a Canada-based company that produces and distributes stainless steel flatware and designer dishware. Their elegant designs have won numerous awards and are featured in O Magazine, Good Housekeeping, Canadian House and Home, Hell's Kitchen with Gordon Ramsay, and Kitchen Confidential.

Contact Information

For more information contact Jane Evans of Gourmet Settings (<http://www.gourmetsettings.com>)
1-800-551-2649

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