

Triangle Direct Media Supports Stop Child Trafficking Now (SCTNow.org) To Increase Online Awareness

Industry leading new media marketing firm, Triangle Direct Media (TDM) teamed up with the non-profit organization SCTNow to help increase their organic search engine rankings in an effort to spread SCTNow's message to combat the modern-day slavery practice of child trafficking.

July 20, 2010 (FPRC) -- CARY, NC — Industry leading new media marketing firm, Triangle Direct Media (TDM) (<http://www.triangledirectmedia.com>), teamed up with the non-profit organization SCTNow (<http://www.sctnow.org>), to help increase their organic search engine rankings in an effort to spread SCTNow's message to combat the modern-day slavery practice of child trafficking.

TDM worked with SCTNow to distribute informational articles, press releases, and online educational content for those interested in helping to prevent child trafficking. The content marketing campaign resulted in increased search engines rankings, website traffic and cause awareness.

"We felt a strong connection to SCTNow because their strategy is unique to other anti-child trafficking organizations. Their approach is to raise money for military operatives and law enforcement agencies to track down and convict the individuals who profit from the human trafficking industry." says Anthony Feriozzi, President of TDM. "Each year we identify a couple of non-profit organizations that are shaping the future of America and provide pro-bono services to increase their awareness. SCTNow was a great fit and supported our family-first mentality."

Lynette Lewis, Founder and President of SCTNow explains, "Millions of children are trapped in a modern-day form of slavery. We were compelled to start SCTNow to end child trafficking both in our local communities and around the world. TDM has greatly helped us extend our message on the Internet to reach a broader audience and help fight child trafficking."

TDM and SCTNow ask interested parties to contact their local ambassador for SCTNow, found in almost all 50 states, and volunteer for upcoming walks in October 2010 to support the stoppage of child trafficking.

"The brutal exploitation of the world's most vulnerable children is absolutely reprehensible and as a society we simply cannot allow it," said Lynette Lewis, co-founder of SCTNow. "We must put an end to this modern day slavery and we must do something about it now."

About Triangle Direct Media:

Triangle Direct Media is a new media marketing firm providing innovative link building services, Search Engine Optimization (SEO), blog marketing and content marketing solutions to hundreds of clients across the country. TDM's creation and launch of SEO tool gives website owners unprecedented visibility into their site-wide SEO problems for prioritized solutions implementation.

Contact Information

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