

## **Premium Electronic Cigarette Sends Out E-cigarette Samples To Bloggers For Independent Reviews**

*A leading online retailer of electronic cigarettes, Premium Electronic Cigarette, is sending out samples to bloggers to get first-person reviews of the e-cigarettes.*

July 20, 2010 (FPRC) -- VIRGINIA BEACH, VA -- Popular online retailer Premium Electronic Cigarette, has put electronic cigarettes in the hands of independent bloggers who review the product and post the video review on YouTube. This allows people to try the product before they recommend it, in order to ensure that customers better understand the product and are happy with it.

These bloggers write about alternatives to traditional cigarettes and post their reviews, either positive or negative, on YouTube. Bloggers interested in electronic cigarettes are offered to try Premium Electronic Cigarettes for free as long as they write or post an honest review on their website or on YouTube.

"Until recently, customers did not have a great idea of how our electronic cigarettes worked. Sending sample packs to influential bloggers allows these people to try out the product and give their honest reviews so that people are not blindly purchasing this alternative. We want to be able to give our customers the best product possible so that they are able feel comfortable with their purchase," says Premium Cigarette owner Vitali Servutas.

Joe from SmokeOutPost.com thinks that this particular e cigarette 'puts out a decent amount of vapor. I'm actually really impressed with it.' He goes on to say that it feels like he's smoking a real cigarette and it is the first E-cig that has a tobacco taste that is similar to the cigarettes he used to smoke. He also demonstrates how the smokeless cigarette works so that people can see that it actually does look and feel like a traditional cigarette.

Ryan from eCigTopTen.com agrees with Joe commenting that 'the tobacco is one of the closest to traditional tobacco flavor that I've ever tried.' He is also impressed with the simplicity of the product. It comes with one automatic battery along with electronic cigarette cartridges encasing the different flavors and nicotine. It's as easy as just twisting the two together to be ready to smoke.

Another such blogger says she has tried several brands, but thinks Premium Electronic Cigarettes are the best because it 'tastes like a cigarette and feels like a cigarette hitting your throat. These are awesome.' The blogger from TinFoilChef.com adds that the smokeless cigarette 'delivers the nicotine, its tastes like you're smoking a cigarette and because of the shape and design of it, it allows you to have that same habit that you had when you're smoking a real cigarette. What it does not have is ash, smoke, mess or tar.'

About PremiumEcigarette.com:

Premium Electronic Cigarette, a subsidiary of PremiumEstore LLC, was established in December of 2008 and has since been providing the best brands of smokeless cigars and cigarettes all across the country. Based out of Virginia Beach, VA they offer same-day shipping. The company also has an office located in Europe for international orders.

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