

FunkyChunky Releases New Flavor - Chip-Zel-Pop

The new flavor is handcrafted with the amazing combination of potato chips, pretzels and caramel corn all drizzled with premium caramel and chocolate.

July 21, 2010 (FPRC) -- FunkyChunky®, Inc. launched a new addition to the family of FunkyChunky products, FunkyChunky Chip-Zel-Pop, at the NASFT 2010 Summer Fancy Food Show in New York City.

In a feature about the NASFT 2010 Summer Fancy Food Show on June 30th, ABC's national morning program, Good Morning America, featured Chip-Zel-Pop as one of their top finds at the food show. GMA Correspondent Sam Champion called it “the best thing I think I’ve ever eaten”.

Chip Zel Pop is a unique, never seen before combination of sweet and salty. The combination of over-the-top ingredients – gourmet crisp potato chips, crunchy pretzels sticks and buttery caramel corn are mixed together and then drizzled with rich caramel and a signature melt-in-your-mouth combination of dark, milk and white chocolates.

“The salty/sweet combination continues to be a big hit in our business mix”, says Ronni Feuer, founder of FunkyChunky, Inc. “Our customers have asked a million times for a product with potato chips and finally we have found the right combination of ingredients and we are thrilled with the results. In addition, this is the first FunkyChunky product that does not contain any nuts – which opens the brand to people who have an aversion to nuts”.

The new flavor combination, Chip-Zel-Pop, is hand-crafted in small, made-to-order batches and packaged in clear canisters to display the combination of ingredients. Chip-Zel-Pop is OU Dairy certified kosher and comes in 8oz and 20oz canisters.

Other products in the FunkyChunky line include FunkyChunky Chocolate Popcorn, FunkyChunky Chocolate Covered Pretzels, FunkyChunky Caramel Corn, FunkyChunky Peanut Butter Pretzels, FunkyChunky Chocolate, FunkyChunky Candy Bars and the seasonal FunkyChunky Candy Cane Popcorn.

About FunkyChunky:

FunkyChunky, Inc., was founded in 2000. Its headquarters and showroom are at 7452 W. 78th St., Edina, Minn., 55439. More information is available by calling 952-938-6663 or online through its website, <http://www.funkychunkyinc.com>. FunkyChunky also is available at fine retailers like Balducci's, Henri Bendel, Von Maur, Byerly's, Lunds, Kowalski's Market and hundreds of specialty retail shops nationally.

Contact Information

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Keywords

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[chocolate covered pretzels](#)

[chocolate popcorn](#)

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