

Gebbie Press Launches New Online Media Contact and Press Release Distribution Service

PRPro, the online version of the 39th annual edition of the Gebbie Press All-in-One Media Directory, affords public relations professionals an easy and affordable method for getting their news into the hands of all print and broadcast media outlets.

July 21, 2010 (FPRC) -- Gebbie Press, provider of an industry leading media directory since 1955, announced that it is now offering PRPro, a fully redesigned, innovative and powerful online version of their Gebbie Press All-In-One Media Directory. Because the information is now delivered online, customers have an "All-In-One" solution to act on the media contact information without needing to export to a spreadsheet, database, or various "point" solutions for tasks such as email campaigns, fax broadcasts, and mail merge.

"We pride ourselves on being one of the longest continuously operating, privately held media directory publishers in the U.S.," said Mark Gebbie, president and owner of Gebbie Press, Inc. "Online delivery of our content to our customers is something that we've considered for several years. But we didn't want to offer only a limited online application, as many of our competitors have done. We wanted to provide a true turnkey solution for our customers to view the information, search it, and then to act on it, all through the same application.

Features include the ability to create targeted email campaigns, export fax numbers, print mailing labels and reports, search, sort and filter information and create custom media lists. The new Gebbie Press online PRPro version is available now at their website as is a free trial version.

About Gebbie Press

Gebbie Press (gebbiepress.com) has been in business since 1955 and has earned a reputation for providing a high quality all-in-one media directory at a value price. Gebbie media directories are in use at thousands of universities, PR, marketing and advertising firms, public libraries, all branches of local, state and federal government, major corporations, associations, hospitals, non-for-profit organizations and many other organization that need to publicize products or services.

Contact Information

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Keywords

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