

## **Mantels Direct Now Offering \$50 Off Any 'Perfect Outdoor Fireplace' Through August 31, 2010**

*Online retailer, MantelsDirect.com, announces customers have the chance to save \$50 on its line of outdoor fireplaces. Customers can choose from a number of outdoor fireplace kits that can be fully customized with a variety of options.*

July 26, 2010 (FPRC) -- FLORENCE, AL -- MantelsDirect.com, a premier retailer that sells quality fireplaces, fireplace mantels and fireplace accessories now offers customers the unique opportunity to save \$50 on any outdoor fireplace in the company's exclusive 'Perfect Outdoor Fireplace' collection.

Customers can choose the Perfect Outdoor Fireplace that best fits their outdoor space and personal style. The outdoor fireplace kits are available in finishes such as pewter, sandstone, tan, taupe, copper on tan or tan on copper. Customers can also add their own brick or stone for a one-of-a-kind outdoor fireplace. Fireplaces are available in wood or charcoal burning models or with natural gas or propane logs.

"An outdoor fire can instantly set the mood, whether you're looking for a fun, casual gathering with friends or a relaxing evening outdoors. Our customers tell us they love the ability they have to customize the fireplace to their exact specifications and how easy the Perfect Outdoor Fireplace is to set up. Our outdoor fireplaces are designed for easy set up, even for customers who aren't typical do-it-yourselfers," said Rick Morse, CEO of MantelsDirect.com (<http://www.mantelsdirect.com>).

Each Perfect Outdoor Fireplace can be easily moved from one location to another. The outdoor fireplaces are available with one screen, three screens or four for an outdoor fire that can be enjoyed from all angles. Customers can also choose a BBQ unit with an adjustable position rack that doubles the outdoor fireplace as a grill. To further the customization options, buyers can choose different door handles, including cactus, horses, quails, trees or a classic, standard handle.

The fireplaces have been seen on HGTV and are made of heat dissipating stone that will not crack, even when used in the snow or rain.

"Now is the ideal time to buy one of our Perfect Outdoor Fireplaces, especially with our \$50 savings. Our outdoor fireplaces are easy to set up and have a unique interlocking construction that allows customers to put them together quickly and easily without using mortar, glues or fasteners. No matter which of our outdoor fireplace models you choose, you can be confident that you'll be enjoying a rich, crackling fire within an hour of receiving the fireplace. If you've been waiting to improve your outdoor living space with a fireplace, give us a call or visit our website today," said Morse.

### About Mantels Direct:

MantelsDirect.com is a leading online retailer of high quality fireplace mantels, fireplaces for both indoors and outdoors as well as fireplace accessories. The company carries quality brands which include such names as Perfect Outdoor Fireplaces™, Dimplex, Classic Stone Mantels, Classic Flame, Fire Dome, Peterson and Uniflame. The retailer has the same ownership as ElectricFireplacesDirect.com, a leading online supplier of electric fireplaces and electric grills.

**Contact Information**

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888-493-8898

**Keywords**

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