

Medelita Teams with Texas Nurse Practitioners, Offers Member Discounts

TNP members get special 15% discount on the purchase of Medelita lab coats and scrubs online

July 27, 2010 (FPRC) -- SAN CLEMENTE, Calif., -- Medelita®, maker of breakthrough performance men's and women's lab coats, is pleased to announce an affiliate partnership with the Texas Nurse Practitioners (TNP). The TNP mission is to promote the professional excellence of nurse practitioners, and to support quality healthcare through leadership, education and advocacy. As part of this relationship, Medelita is offering a 15% discount to TNP members on all lab coats, medical scrubs and professional clogs.

"Nurse practitioners have been early adopters and are among our most loyal customers of our scrubs and lab coats alike," said Lara Manchik, PA-C and founder of Medelita. "The Texas Nurse Practitioner organization plays an integral role supporting professionals while advancing the profession of nurse practitioners. We salute TNP members, for the valuable role they play in providing accessible healthcare."

A nurse practitioner is a registered nurse with advanced education (masters or above) and clinical training in a health care specialty. Many nurse practitioners have national certification in their area of expertise. Nurse practitioners also specialize in helping patients to maintain health by educating patients about managing chronic conditions and treating acute illnesses. Highly trained clinicians - nurse practitioners treat patients much like doctors do, performing procedures and prescribing medications. As such, NPs wear either a lab coat or scrubs, depending on their area of specialty or assignments.

Appealing to clinicians who seek an alternative to boxy, ill-fitting unisex lab coats, Medelita lab coats are hand-sewn in the U.S. Using the highest quality fabrics, technically innovative performance fabrics and featuring inside seam finishing and contoured shaping, Medelita lab coats are designed for exceptional fit and comfort. Engineered for easy care, Medelita lab coats and scrubs can be machine-washed and emerge from the dryer with a crisp, clean and professional look. (Dry cleaning is optional, though not necessary.) Medelita lab coats are available in ladies sizes (0-16) and men's sizes (36-52).

Medelita clinician scrubs boast equally meticulous attention to detail in design, fabric selection, and manufacturing. Designed to shatter the paradigm of the boxy, shapeless unisex scrubs, Medelita scrub tops are tailored to fit the human body while the scrub pants feature combined drawstring and elastic waistband for added comfort and security. Drirelease® with FreshGuard® fabric in Medelita scrubs resists pilling and fading while the moisture wicking and bacteriostatic fabric lends odor-free comfort. Women's scrubs come in six colors and men's scrubs are available in navy and black. Men's scrub tops and pants are sized S-XXL and women's scrub pants are available in sizes 00P – 14P, 0 – 16 regular, and 0T – 16T. Women's scrub tops are standard 0 – 16 sizes.

Available for purchase through its website and at medical conferences, Medelita lab coats and scrubs can be embroidered using fade-resistant thread with clinician name, credentials and hospital, practice or group custom logo. Gift certificates are also available for order on the company website.

Members of TNP can shop for Medelita online at <http://www.medelita.com/>. A special code will be provided to all members, to ensure a 15% discount at checkout.

About Medelita

Medelita has one purpose: to reinvent the way women and men of all healthcare professions present themselves at work by offering the highest quality, best fitting, and most comfortable medical apparel available, including women's lab coats, men's lab coats, embroidered lab coats and medical scrubs. Medelita caters to medical professionals who want their uniforms to embody the poise and confidence already displayed from within. For more information, visit our websites at <http://www.medelita.com> or <http://www.medelita-mens.com>, or call 877.987.7979.

Contact Information

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