

## Titanium-Jewelry.com Offers Red and Rose Gold Rings

*To celebrate the resurgence of these classic rings customers can save \$25 off each purchase by entering "fly25" at checkout*

July 27, 2010 (FPRC) -- (Modesto, Calif.) – Titanium-Jewelry.com, a premier online retailer of men's jewelry, tungsten rings and men's wedding rings is proud to be offering a variety of wedding bands in one of the hottest new trends to hit the jewelry market in recent years: red and rose gold. To celebrate the arrival of these popular new pieces, Titanium Jewelry.com is offering customers \$25 off each purchase by entering the code "fly25" at checkout.

"It's a fact: people are always looking for something different in the jewelry market," said Ron Yates, founder, Titanium-Jewelry.com. "As a jeweler trying to meet our customers' needs, you sometimes have to look back instead of ahead to find new trends, such in the case of red and rose gold. This colorful precious metal is not a new creation, but instead first found popularity nearly three-quarters of a century ago. Thanks to this recent resurgence, people are being reintroduced to the natural beauty and elegance of this metal. We are proud to be offering red and rose gold rings as part of Titanium-Jewelry.com's extensive collection of fine wedding and engagement rings."

Originally popular in the late 1930s through the early 1950s, red and rose gold rings have seen a resurgence in recent years thanks to their hip and elegant look. The reddish color of the rose and red gold comes from alloying more copper to the pure gold resulting in an appealing and striking gold with a reddish tone. In addition to looking good, red and rose gold make an excellent choice for wedding bands because they are precious metal, usually either 18K (.750 pure) or 14K (.583 pure), which retain their intrinsic value for generations. While straight red and rose gold rings are available, Titanium-Jewelry.com also offers different styles of wedding and engagement rings which matches the colorful gold which such medals as palladium and tungsten, as well as with diamonds and braided rope.

Titanium-Jewelry.com offers sophisticated designs from ArtCarved, Benchmark, COGE, Diana Classic, Edward Mirell, Formotion Watches, Heavy Stone Rings, J.R. Yates, Triton and the Belloria Black Diamond collection for her. Enticing grooms and couples worldwide, the online retailer provides a multitude of styles and metals representing the best selection of palladium rings, titanium rings, tungsten rings, and men's wedding bands for the fashion forward male and female. Experts in modern men's wedding rings and modern metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions. For more information, please visit [www.Titanium-Jewelry.com](http://www.Titanium-Jewelry.com).

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### Keywords

[tungsten rings](#)

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