

New Portable Trade Show Display Transforms From Case to Customized Booth in 15 Minutes

The new 'Arrive' portable trade show display, engineered by award winning trade show display manufacture Skyline, packs a big presence in a single, portable case.

July 27, 2010 (FPRC) -- CHICAGO, IL -- Award winning Chicago trade show displays manufacture Skyline Exhibits has revealed a completely portable, customized tradeshow display small enough to fit in a single, rollable case.

The cleverly designed 'Arrive' system packs an entire trade show exhibit, including lights, a 10-foot banner display, and a video-equip workstation, into a case approximately the size of a golf bag.

The Arrive system is small enough for transport via airplane and light enough to be transported by a single person. Skyline Tradetec's Chicago trade show exhibits engineers designed the system with a high-impact, no waste philosophy.

Even the case used to transport the trade show booth transforms into a workstation wired for a monitor display. An accessory pole affixed to the case-turned-workstation pole holds a shelf, literature holder or digital screen. A case component becomes a graphic or laminate workstation countertop when setup is complete.

Fabric graphic panels affixed to the 10-foot in-line or curved banner display backdrop and workstation offer a large canvas for company branding and marketing messages. Customers can further customize the backdrop by choosing a merchandising system to display products or literature.

"You've almost got to see it to believe it. When seen on the floor among other Chicago trade show booths, no one would ever believe that the entire display came from a case the size of a golf bag and was set up in minutes" said Alex Tucker of Skyline Tradetec.

A short animated video that shows how the 'Arrive' system transforms from compact carrying case to full trade show booth is available on the company's website at: <http://www.ttskyline.com/New-Products/arrive>.

About Tradetec Skyline:

Tradetec Skyline is the leading provider of trade show displays in Chicago. Their experience with Chicago trade show exhibits has helped them to provide their clients with the best advice and products to make the most of their trade show booths in Chicago. Their team understands the various event venues throughout the city and will be able to recommend the best displays given the event venue and booth location. Contact their sales team to find out more about how Tradetec Skyline can help make your next event a success.

Contact Information

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