

DirectRooms - IBC Expo 2010 in Amsterdam's RAI Centre

The IBC Expo is due to start on the 10th September 2010 and run until the 14th September. It will once again take over the prestigious Amsterdam RAI Centre.

This will be an opportunity for professionals, businesses and interested individuals to meet the industry leaders within the media and marketing spheres and discuss current developments and innovations.

The IBC Conference will host a series of lectures and discussions which will include such diverse topics as multimedia in the home, HDTV lift off and media on the move. These lectures are designed to fit perfectly into the day's events allowing visitors to join in the discussions with plenty of time to explore the display areas.

The IBC Expo is aimed at attracting captains of industry from across the media sector and will include such specialists as broadcasters, broadband service providers, web developers and studio equipment companies, all geared towards providing attending technical, corporate and programming officials the best selection of up to date products available.

The Amsterdam RAI Centre is located in the Europaplein district and is not far outside the city centre. Amsterdam RAI is an 87,000 sq/m exhibition space that for over 100 years has been hosting events and displays. Along with its exhibition space there are conference halls, ample car parking space, and modern technological support.

If you are travelling on a budget and looking for cheap Amsterdam hotels, there are many reasonably priced and presentable hotel rooms in the town centre, which is not far from the Amsterdam RAI Centre.

###

About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 50,000 hotels worldwide.

Contact Information

For more information contact Lek Boonlert of DirectRooms (<http://directrooms.com>)
+66 (0) 76 241 145

Keywords

[cheap Amsterdam hotels](#)

You can read this press release online [here](#)