

Directrooms - Electronica and Productronica India Will Be Held from 7 to 10 September 2010

The Electronica and Productronica India will be held from 7th to 10th September 2010 at the Bangalore International Exhibition Centre (BIEC) in Bangalore.

August 3, 2010 (FPRC) -- This event, which was previously known as ElectronicIndia, is one of the most important for the electronics industry in India. This is the 11th anniversary of the show, which is all set to serve the needs of the industry.

The event is organised by MMI (Messe Munchen International) India Pvt Ltd. The show they have produced is considered to be one of kind and is without doubt South Asia and India's top trade fair for the components industry and an important communication opportunity for the electronics industry as a whole. Electronica and Productronica India also affords exhibitors a much needed stage to exchange information, making it able to progress further and provide the customer with more advanced products.

The type of visitors they will be targeting will be from engineering and electronics, aviation and space technology, the communication industry, as well as machinery and plant construction managers. There will be many more industries targeted at this event, including that of medical technology.

The 2009 show was a first rate event with an interesting agenda and it looks as though 2010 will surpass last year and prove to be of even greater interest to the industry. You can travel to the BIEC on Bangalore's public transport system or stay close to the exhibition centre itself by staying in one of the cheap Bangalore hotels that are close by.

###

About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 50,000 hotels worldwide.

Contact Information

For more information contact Lek Boonlert of DirectRooms (<http://directrooms.com>)
+66 (0) 76 241 145

Keywords

[cheap Bangalore hotels](#)

You can read this press release online [here](#)