

## **New Law Firm Marketing System Proven To Increase Practice Revenue By 30 Percent In 30 Days**

*Law firm marketing expert David Lorenzo has publicly launched the highly anticipated 'Legal Marketing Fast Start' System -- a 30-day step-by-step legal marketing system guaranteed to generate new business and increase firm revenue.*

August 3, 2010 (FPRC) -- AVENTURA, FL -- Law firm marketing expert and business strategy consultant David Lorenzo has announced the public launch of the highly anticipated law firm marketing system, 'The Rainmakers 30-Day Fast Start Marketing System™.' The patent pending legal marketing system, in testing and beta launch for nearly two years, is a 30-day step-by-step system that is guaranteed to increase profitability.

The legal marketing system is so unique that a business method patent is currently being processed by the United States Patent and Trademark Office.

The 30-day law firm marketing system consists of a series of specific, results-driven actions easily performed by staff members.

"As a law firm marketing expert, I understand that time is an attorney's most valuable resource. This system runs on autopilot once the components are in place. The result is a lead landslide and drastically increased productivity," said David Lorenzo, Chairman and Founder of Rainmaker Lawyer Consulting.

Lorenzo says the system isn't a box of 'magic beans,' but a set of daily step-by-step actions that, when applied, have proven time-and-again to deliver results. Using the 30-day system, law firms will:

- Engage clients in proven ways that produce referrals
- Escape from hourly billing
- Boost efficiency and productivity
- Eliminate problem clients that are costing resources rather than building wealth
- Build law firm equity and personal net worth
- Grow client lifetime value

"We are so confident this system will turbo-charge law firm revenue growth, that we back it with lifetime guarantee. As an incentive to take action, I send each and every license holder a check for \$100 when they install the 30-day system," said Lorenzo.

Complete details about The Rainmakers 30-Day Fast Start Marketing System™, as well as information about the product's lifetime guarantee and testimonials are available online at: <http://www.legalmarketingfaststart.com/>.

About David Lorenzo:

Dave Lorenzo is the Chairman and Founder of Rainmaker Lawyer Consulting and the developer of The Rainmaker's Fast Start Legal Marketing System™.

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