

DirectRooms.com – Explore Art with the Dublin Theatre Festival between 30 September and 17 October 2010

DirectRooms.com announces the latest annual Ulster Bank Dublin Theatre Festival, taking place between the 30th September and the 17th October 2010.

August 6, 2010 (FPRC) -- Considered the largest and oldest theatre festival in Europe, it was founded in 1957 by the theatre impresario Brendan Smith and has run consecutively every year with the exception of two years. It was considered one of the most pivotal events in post-World War II times and strove to foster tolerance and cultural understanding between various nations around the world. In the past 50 years it has become one of Ireland's most crucial cultural events. It has also been one of the main theatre events in terms of world importance, presenting many of the great theatre artists of the late 20th century, as well as showcasing the best in Irish writing.

The 2010 Ulster Bank Dublin Theatre Festival is set to present 26 unique shows from 12 different countries across 16 venues spread throughout the city, offering theatre lovers an amazing opportunity to see the best of Irish and international productions.

Lek Boonlert, Head of Marketing at DirectRooms.com, considers this one of the busiest times of the year for Dublin, and suggests that visitors book their tickets as far in advance as possible, as “cheap Dublin hotels are almost impossible to find once you get within a couple of weeks of the start date of this prestigious event. Several months in advance should be the time to find the best available rooms.”

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About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 50,000 hotels worldwide.

For further information please contact Lek Boonlert:

Email: lek@directrooms.com

Tel: + 66 (0)76 241 145

Website: <http://directrooms.com>

Contact Information

For more information contact Lek Boonlert of DirectRooms (<http://directrooms.com>)

+66 (0) 76 241 145

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