

DirectRooms.com – Lighting South Asia Tradeshow Set in Mumbai for September 2010

DirectRooms.com can confirm the dates for the Lighting South Asia tradeshow; this annual event will be held in Mumbai from September 14th to September 16th, 2010.

August 9, 2010 (FPRC) -- Lighting South Asia is the premier business to business lighting industry event in India, bringing together lighting professionals to demonstrate the latest trends, technologies, products, and services from across Southern Asia and around the globe.

This exclusive tradeshow offers industry professionals a rare opportunity to meet with exhibitors and vendors, representing the entire spectrum of markets under one roof. There's also a unique chance to reach out to new contacts in India and overseas, helping professionals strengthen their existing networks and develop new relationships.

Some highlights of the show include a host of exhibitors from every facet of the lighting industry; a full four day schedule of meetings, demonstrations, workshops, and events; a VIP buyer programme that identifies top decision makers and sends them a personal invitation with the aim of bringing high quality buyers to the show. The ExpoConnections programme is a useful feature; an easy to use web interface that helps attendees make the most of their time at the show by pre-scheduling meetings with vendors; a chance to meet potential customers in a neutral environment; and fast, simple online registration that offers visitors access to special offers and promotions.

“We expect hotels in Mumbai to fill up quickly as the Lighting South Asia show draws near,” said Lek Boonlert, head of marketing at DirectRooms.com.

Visitors are encouraged to make travel arrangements as soon as possible to lock in the best rates and accommodation.

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About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 50,000 hotels worldwide.

Contact Information

For more information contact Lek Boonlert of DirectRooms (<http://directrooms.com>)

+66 (0) 76 241 145

Keywords

[hotels in Mumbai](#)

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